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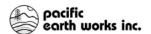












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March 16, 2018

Motif Seattle • 7:00am - 7:30pm

TABLE OF CONTENTS

Sponsors	2, 4, 6, 20-21, 30	0, 36, 38
Schedule		5
Designer-Led Tours		7
Message from the President PDH, Tradeshow, & Reco	dent,	8
Message from the Com	mittee Chair	9
Keynote Address		10
Lunch Plenary Session		11
Breakout Session 1		12-15
Breakout Session 2		16-19
Breakout Session 3		22-25
Breakout Session 4		26-29
Exhibitors		30
Мар		37

Educational sessions run from 8:00am to 5:15pm and will be immediately followed by an evening reception at the Emerald Ballroom on the third floor.

Session materials (presentations, supplements) and presenter bios are available online at the 2018 WASLA Conference website: www.wasla.org/conference-2018



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CONFERENCE SCHEDULE

7:00-8:00am	Breakfast + Registration (E	merald Foyer and Ballroom)		
7:30-7:55am	Welcome and Signing of N	lational State Parks MOU (Em	erald Ballroom)	
8:00-9:00am	Keynote Address: Anne Whiston Spirn (Emerald Ballroom)			
9:00-9:40am	Tradeshow Break with Coffee/Tea and Light Snack (Emerald Foyer and Ballroom)			
Track	Equity Track	Elevate Track	Practice Track	Legacy Track
Room	Belltown	Seattle 1	Seattle 2	Seattle 3
Breakout Session 1 9:50-10:50am 1 PDH Each	Equity in the Design of Public Space Mark Brands, ASLA, Lynne Manzo, Michael Jenkins, ASLA	Global, Smart, Livable: Lessons from Singapore and the Middle East James Hencke, ASLA, Thomas Bennett, ASLA	The Art of Exterior Lighting Jason Neches, IALD, MIES	Making Room for Change: Transformation and equity in Seattle's historic downtown parks Lara Rose, PLA, ASLA, Johnpaul Jones, FAIA, Carl Leighty, AICP
Breakout Session 2 11:00am-12:00pm 1 PDH Each	Accessible Routes Matter: ADA standards for inside & outside play areas Tom Norquist	Navigating Your Path to Leadership: Moving beyond entry level and building a strong foundation for future growth Rachel Dotson, CPSI, Merit Oviir, ASLA, Monica Thompson, ASLA	Street-Tree Performance in Suspended Pavements: Tree growth, health, results James Urban, FASLA	The Challenges and Potential of Designing with and for Urban Stormwater Nancy Chan, Jake Woland, PLA, ASLA, LEED AP, Brook Jacksha, P.E.
12:00-12:30pm	Tradeshow Break with Co	ffee/Tea and Light Snack (Em	erald Foyer and Ballroom)	
12:30-2:00pm	Lunch w/ Plenary Session The Why, What, and How	ı: v of Landscape Architecture	Advocacy (Emerald Foyer ar	nd Ballroom)
2:00-2:45pm	Tradeshow Break with Lig	ht Snack and Raffle Drawings	(Emerald Foyer and Ballroon	n)
Breakout Session 3 3:00-4:00pm 1 PDH Each	Cultivating Diversity through Equitable and Inclusive Design Jennifer Montressor, Margaret Knight, Karimah Edwards, Ubax Gardheere, Frances Jane, Susan Balbas, Miguel Maestas	Resonate and Respond: How the New Landscape Declaration has influenced practice, research, and scholarship Dorothy Faris, Debra Guenther, Jennifer Guthrie, Peg Staeheli, Sara Zewde	The Impact of Street Vacations on Seattle's Public Realm Mark Brands, ASLA, Michael Jenkins, Alex Hudson	Wellness Through Community Based Design Vinita Sidhu, PLA, ASLA, Cary Simmons, Terry Valdez
Breakout Session 4 4:15-5:15pm 1 PDH Each	Making Space: Optimistic strategies for addressing urban homelessness Brice Maryman	Public Engagement: Leveraging technology to get to what matters most Christine Harrington, ASLA, LEED BD+C, Jennifer Tomlinson	Transformative Results Through Design Build Delivery Mark Sindell, Sebatian Kalilikane, Paula Groves Price, George Valdez	Volunteer Park: Preserving and restoring Seattle's iconic Olmsted landscape Brooks Kolb, ASLA, Brian Giddens, LICSW, ACSW, Doug Bayley, Jennifer Ott

Advocacy & Awareness Questionnaire

Read through all of the questions and decide whether to answer a few or to answer them all.

Write your answers on the provided index cards or your own paper.

Drop your responses in the bin labeled "Questionnaire" at the Registration Desk.

WASLA is expanding our advocacy reach and resources for our members and we need your input. While at the Conference, please take a moment to review the Advocacy and Awareness Questionnaire and answer the questions that most resonate with you. Your answers will help broaden the Chapter's understanding of member needs and interests in promoting and protecting the profession. Your input will also inform future programs and membership benefits.

Join us and continue the conversation at the 2019 WASLA Annual Conference in Tacoma, March 21-22



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1:00-2:30pm Thurs, Mar 15

♣ 2 PDH • HSW Yes

The Amazon Spheres Landscape

Designer-Led Tour Jim Keller and Natalie Ross

Join ASLA Washington Chapter for a tour of the HQ1 landscape architecture in the Denny Triangle, designed by local Seattle firm Site Workshop. Watching this project take shape has left many Seattleites and visitors very curious; this is your opportunity to tour and understand the multi-block exterior landscape project from the perspective of these talented designers. Representatives Jim Keller and Natalie Ross from Site Workshop will lead this tour to give you an inside view of the project process, design and construction.

LEARNING OUTCOMES:

- · Understanding of how a project evolves from initial conception and land use planning through construction
- Understanding how landscape architecture can support ambitious entitlements objectives with a range of public benefits
- · Exploring ways to express client values in the landscape

2

3:00-4:30pm Thurs, Mar 15

♣ 2 PDH • HSW Yes

Marketfront at Pike Place Market

Designer-Led Tour Jonathan Morley / Todd Bronk

Join ASLA Washington Chapter for a tour of the Marketfront at Pike Place Market project, designed by local Seattle firm Berger Partnership. For the first time in 40 years, Pike Place Market has grown with the "MarketFront." A site built for Market producers in the early 20th century, the expansion reclaims the site for farmers and producers, and provides a dynamic public plaza with views of Puget Sound and Olympic Mountains, table space for farmers, craftspeople and artisan purveyors, retail space, low-income housing, a neighborhood center and parking. We are thrilled to offer you this tour.

LEARNING OUTCOMES:

- Understanding of how a project evolves from initial conception through construction
- Understanding ADA access in a multi-tier, public space
- · Understanding plant design in high traffic locations

3

Sketch Seattle Craig Stoffel, ASLA, PLA

Join ASLA Washington Chapter for a sketch crawl, an event that combines the art of hand sketching in an urban setting, with sightseeing and libations. Learn some tips and tricks for on-site sketching, all skill levels are encouraged to attend! This event is led by Craig Stoffel, ASLA, PLA. Craig is a landscape architect in the Denver office of the award winning firm Hord Coplan Macht. He has been leading sketch crawls for ASLA chapters for several years across the country. The goal for this event is to have fun, connect with professionals across the state, and explore Downtown Seattle.

10:00am-2:00pm Sat, Mar 17

♣ 4 PDH • HSW No

- Learn techniques for setting up a realistic perspective sketch
- · Learn quick exercises and thumbnail sketches to set up a dynamic scene
- · Learn strategies to distill complex features including architecture backdrops into simple and effective forms



Message from the President

Welcome to the 2018 WASLA Conference! Thank you for joining us in beautiful, thriving, and exciting downtown Seattle! This year's conference theme - RESONATE - captures the impact that our profession has on the land, our environment, and our communities. From the very moment we are introduced to a site, landscape architects are thinking about how the space will be utilized, what influences the design will have on the natural processes of the site, and the imprint which will be made on the land. We see what it *could* be, and the myriad differences it could make. These early thoughts, ever growing and shifting, shape our design choices as we consider all the things and people that are affected by the ripples of those decisions. Let's expand on our knowledge of this multifaceted profession by carrying over the conversations with our colleagues and peers, letting the echoes of our discussion break through the confines of the Motif walls into the created spaces that we touch, and into the minds of all the people who use them. I invite you to take in all the sights, the research, and information from this conference and echo it through your work. When you leave the conference, my hope is for you to feel inspired and to realize the resonance that you make as a landscape professional!

Laura Thompson

WASLA President

COMMITTEE MEMBERS

Linda Ashby, ASLA

Conference Chair WASLA Events Committee Co-Chair

Janelle Lotzgesell, ASLA

WASLA Events Committee Co-Chair

Patrick Armstrong, ASLA

Pacific Lighting Systems

Grace Li Bergman

The Trust for Public Land

Dylan Crawford, ASLA

HBB Seattle

Jill Fortuna, ASLA

GGN

Katherine Jacobs, ASLA Nakano Associates **Lara Rose, ASLA** Walker Macy

Laura Thompson, ASLA SPVV Landscape Architects

Trade Show

A vendor passport is included in your conference materials. Collect 12 signatures from 12 different vendors and you'll be eligible for raffle prizes! Drop your completed card in the bin at the Registration Desk by 2:15. Winners will be announced during the last tradeshow break, 2:15pm–2:45pm. **Must be present to win.**

Reception

Networking is arguably the most valuable part of a WASLA conference. Join us at the Emerald Ballroom immediately following the last breakout session for a light evening buffet and drinks. See you there!

+ Attendance Verification & Certificates

This year, participants will receive a link to be able to select the courses you attended and print out your continuing education certificates. Watch for this link to come via email shortly after the conference.

+ Earn Professional Development Hours

This conference meets the continuing education requirements of the Washington State Practice Act and the standards of the national Landscape Architecture Continuing Education System (LA CES). Attendance at the conference can offer 6.5 Professional development hours. Professional development hours (PDHs) is the term that WASLA, LA CES and the Washington State Board of Licensure for Landscape Architects use to describe how much continuing-education credit a course provides toward the maintenance of your landscape architecture license. Other continuing education systems may use different criteria for determining continuing education credit hours. PDHs are listed for each session that qualifies and whether it is Health Safety and Welfare (HSW) compliant content. Choose appropriate continuing education to serve your professional needs and keep records of your attendance according to the Board guidelines. WASLA makes every effort to structure educational opportunities that adhere to the most widely acknowledged guidelines of registration boards requiring continuing education. Please direct specific questions to your state licensing boards.



Message from the Committee Chair

For the 2018 WASLA Conference, we looked to the broader community to help us define the theme, *Resonate*. We offered the phrase, *The reverb of our profession cannot be ignored*, but what form does a profession's resonance take? What are the rippling effects? The lasting impacts?

The community answered with many cogent perspectives, told by the visionaries, presenters and panelists with us today, and many others we unfortunately could not fit in the conference schedule. Through their representative case studies, research and experience we begin to illuminate the manifold and complex outward resonance of the work of this professional community:

- · Solving difficult urban issues
- · Proving the case for artful design
- · Reclaiming and re-envisioning landscapes
- · Forging the future of inclusive and equitable spaces & amenities
- Protecting practice
- · Changing codes and policies, then transforming them into real-world solutions and innovations
- Forming and nurturing enduring partnerships and alliances
- · Carving the course to leadership
- Expanding the awareness and understanding of the profession
- Leveraging technology to improve lives
- · Addressing impacts of climate change and defining resilience
- · Sharing and acquiring knowledge
- Supporting diversity and amplifying the voice of the "silent majority"
- Upgrading and restoring historic and iconic landscapes to meet 21st century challenges
- Integrating the project team, sharing purpose with communities, and creating legacies
- · Developing and giving support to initiatives that put people to work
- Inspiring others to discover, imagine new possibilities, and take action
- · Coming together to share the richness of our work, our successes, and lessons learned along the way
- Making things happen

In addition to two general sessions, today features 16 breakout sessions distributed among four tracks:

Equity: inclusivity in the public realm

Practice: practical knowledge that inspires

Elevate: growth and expansion

Legacy: impacts on environment and community

Your active participation in these discussions matter.

The WASLA Annual Conference is the created place for our community to exchange ideas, self-evaluate, and renew by tapping into a collective conscience. There are many to thank for this event, particularly the hard-working and dedicated Conference Planning Committee, our talented speakers, and our valued Sponsors and Exhibitors for their support.

And thank you for joining us in sounding the drum.

Linda Ashby, ASLA

WASLA Annual Conference Committee Chair

Landscape Architecture: Vision and visibility

- 2 8:00-9:00am
- Emerald Ballroom
- ↑ 1 PDH HSW Yes

Anne Whiston Spirn

Professor of Landscape Architecture and Planning, MIT "Landscape architecture is a profession I discovered by chance after college," wrote Spirn in the introduction to The Language of Landscape. "Despite its scope and significance, it is, in many respects, an invisible profession compared to the related fields of architecture and engineering. If this book inspires others to enter and contribute to this wonderful profession, I will be happy."

In her address to WASLA, Spirn will celebrate the strengths of our profession and reflect on lessons from more than four decades' experience in expanding our resonance.

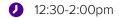
Anne Whiston Spirn, Professor of Landscape Architecture and Planning at MIT, is an award-winning author, scholar, teacher, and practitioner. Her books include The Granite Garden (1984), The Language of Landscape (1998), Daring to Look (2008), and The Eye is a Door (2014). Since 1987, she has directed the West Philadelphia Landscape Project (www.wplp.net). In 2001, Spirn received a Japan's International Cosmos Prize for "contributions to the harmonious coexistence of nature and humankind" in recognition of her life's work.



- To understand how the resilient city can be adapted to the urban natural environment.
- To understand how the social values inherent in natural processes contribute toward sustainable landscapes.
- To consider how the sustainable landscape can be functional, artful, and meaningful.
- To expand landscape architects' sphere of work.



The Why, What, and How of Landscape Architecture Advocacy







Vaughn Rinner

Landscape Architect and Immediate Past President of the American Society of Landscape Architects

Elizabeth Hebron

Director, State Government Affairs American Society of Landscape Architects Advocacy for the profession of landscape architecture is becoming ever more important at the state and local levels, as well as at the federal level in order to protect our ability to practice, to advance an understanding of the complex services we provide, and to better position us as team leaders in developing, enhancing and managing the built environment. The interactive session will be led by Vaughn Rinner, FASLA, ASLA Immediate Past President, and Elizabeth Hebron, ASLA Director of State Government Affairs.

The ASLA has had a consistent and strong presence on Capitol Hill to support programs and funding that provide work for landscape architects, and is further increasing support for advocacy at the Chapter level. More tools are provided to assist Chapters in developing and maintaining a strong and consistent advocacy presence with elected officials and government leaders. Along with introducing and explaining the available tools and National ASLA support for Chapters, the reasons for state and local advocacy will be discussed, including the ever increasing state licensure challenges.

The session will also review the results of the ASLA's recent interdisciplinary Blue Ribbon Panel on Climate Change and Resilience. The panel was convened to identify the many ways that the practice of landscape architecture and related disciplines address the various impacts of climate change. The results of the panel meeting specifically address policy changes needed at the federal, state and local levels to strengthen the ability of communities to withstand change, providing yet another tool for Chapter advocacy.

The interactive session will take the current pulse of the membership regarding advocacy and closely related public relations efforts to increase the public understanding of what landscape architects do. Together we will discuss what issues matter most to the profession in Washington state, and will identify potential next steps as the Chapter moves deeper into advocacy programming. What comes out of this session is intended to be the springboard for things to come – for a 2019 Advocacy Day and Conference, and beyond. This session sets it all in motion.



- Learn local, state and federal activities that contribute to advocacy of the profession.
- Understand the importance of advocacy in protecting the ability to practice, advancing
 the perception of landscape architectural services, and better positioning the profession
 as team leaders of the built environment.
- Gain knowledge about advocacy tools available to professionals in the field and initiatives to affect policy change on local, state and federal levels.
- Identify issues of critical concern to the profession in the State of Washington.

EQUITY TRACK

Equity in the Design of Public Space



Belltown

+ 1 PDH • HSW Yes

Mark Brands ASLA

Managing Principal, Site Workshop

Lynne Manzo

Associate Professor, The University of Washington

Michael Jenkins ASLA

Executive Director,
Seattle Design
Commission

Urban design has long been a vital part of urban planning, development, and revitalization. It has helped shape the neighborhoods, parks, civic centers, waterfronts, and countless other places that help cities function and articulate their unique identities. Yet physical design has also created some of the negative outcomes that we see in cities across the nation and world. By now planners, the public, and stakeholders in public and private sectors seem to understand that design matters. Cities face many difficult issues: sustainability, safety and security, resiliency, health, and equity and social justice, among countless others. Learn how different policy, planning, and design disciplines are working together to understand the role that urban design has in helping to address, or at least ameliorate, some of these urban challenges. The session will be led by three professionals who are working on issues around equity in the design of public space including a landscape architect, urban planner and an associate professor of landscape architecture.



- How design approaches to urban problems can provide new and interdisciplinary ways to develop and implement community and urban planning initiatives
- Strategies to manage and evaluate the public design process to achieve better outcomes and long-term success
- How to promote excellence in design to improve the quality of the public realm and the quality of life in diverse contexts



ELEVATE TRACK

Global, Smart, Livable: Lessons from Singapore and the Middle East

- 9:50-10:50am
- Seattle 1
- 1PDH HSW Yes

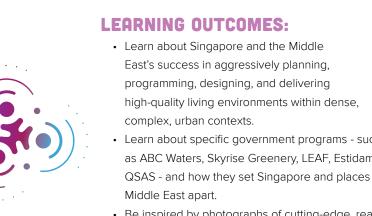
James Hencke ASLA Associate, David Evans and Associates Inc.

Thomas Bennett ASLA Associate Partner, ZGF Architects

Humans face an increasingly dense and urban future, yet PNW cities struggle to effectively accommodate population growth, provide services, and deliver on sustainability aspirations. Looking ahead, climate change and explosive development threaten our quality of life. Are there real-world solutions, being led by landscape architects? The RESONANT answer is 'Yes'! This session will allow participants to discover the surprising and comprehensive place-making that is happening in Singapore and the Middle East, offering Pacific Northwest communities (and design professionals) models for high-performance landscapes and urban livability.

- Learn about specific government programs such as ABC Waters, Skyrise Greenery, LEAF, Estidama, and QSAS - and how they set Singapore and places in the Middle East apart.
- Be inspired by photographs of cutting-edge, real-world examples of urban design and landscape architecture that address factors such as climate, water reuse, and nighttime usage.
- · Gain understanding of living and working abroad and how international planning and urban design lessons may apply to U.S. practice.





PRACTICE TRACK

The Art of Exterior Lighting

9:50-10:50am

Seattle 2

1 PDH • HSW Yes

Jason Neches, IALD, MIES

Principal, WATT Lighting

While owners and designers focus on the intricacies of interior lighting, too often nighttime exterior environments are needlessly over-lighted. Exterior lighting is often treated as an engineering discipline with an emphasis on illuminance uniformity and little concern for glare.

The Art of Exterior Lighting addresses the strategic, artful, and sensitive application of light in exterior environments, sharing lessons learned through awardwinning projects such as the High Line (New York, NY), Metropolitan Museum Faade and Plaza (New York, NY) and

Longwood Gardens (Kennett Square, PA).



- · Attendees will learn, though project examples, the added value, enrichment, and extended hours of enjoyment that lighting can bring to exterior environments with careful consideration of brightness hierarchy, glare control, and mitigation of light pollution.
- Project examples will include materials to demonstrate the lighting design process, from concept studies and renderings that communicate design intent, to site mockups and calculations that validate the design, to resources for landscape lighting.
- Attendees shall gain a deeper understanding that modern lighting equipment has advanced considerably in the last 5 years, allowing for an improved and enhanced expression of exterior environments at night. New and innovative uses of light can liberate exterior spaces from bland uniformity and uncomfortable glare of the past.



LEGACY TRACK

Making Room for Change: Transformation and equity in Seattle's historic downtown parks

9:50-10:50am

Seattle 3

↑ 1 PDH • HSW Yes

Lara Rose, PLA, ASLA Principal, Walker Macy

Johnpaul Jones, FAIA Jones & Jones

Carl Leighty, AICP
Public Realm Coordinator,
Alliance for Pioneer
Square

Over time, as cities age and society changes, we are faced with the challenge of modifying, upgrading and altering our parks and open spaces and finding opportunities to respect the past while creating more successful, inclusive environments.

This session will compare different approaches

to the revitalization of some of Seattle's most iconic downtown open spaces, using our Victor Steinbrueck Park renovation in Pike Place Market and the Pioneer Square Parks and Gateways projects as case studies. We will address ways in which Seattle's growth is pushing on the limits of traditional historic preservation, and discuss the role of public open space in changing neighborhoods. This session will discuss opportunities for design transformation as well as restoration, and shed light on best practices for instilling equity, cultural representation, and meaning in open spaces that have been left behind.



- Explore the ways that changing urban context impacts attitudes towards preservation
- Learn ways to work within historic guidelines while enhancing access, cultural representation, and social equity
- Consider how original design intent can influence the rationale for design change
- Gain insight into Seattle's preservation guidelines for its two historic neighborhoods
- Learn how specific communities and inclusive outreach processes can shape design proposals





EQUITY TRACK

Accessible Routes Matter: ADA standards for inside & outside play areas



Belltown

+ 1 PDH • HSW Yes

Tom Norquist

Senior Vice President of Innovation and Business Development, PlayCore/ GameTime From schools to neighborhoods, playgrounds can be found across a variety of settings. The 2010

Americans with Disabilities Act (ADA) Accessibility for Play Areas provides the foundation needed to think beyond the minimum guidelines to promote inclusive play. This session will review the requirements for newly constructed, altered, and existing outdoor play areas by focusing on getting to the play area and the users experience inside the play area. Hands-on activities and interactive videos will bring the content to life for a better understanding of these critical issues.



- Describe the ADA requirements for existing Title II playgrounds and exemptions.
- Summarize at least 3 technical provisions for accessible routes outside the play area and 3 technical provisions inside the play area.
- Evaluate a playground design to determine if it meets the number and type of ground level play components required to be on an accessible route.
- List resources and action planning strategies to help communities develop a prioritized accessibility plan.

ELEVATE TRACK

Navigating Your Path to Leadership: Moving beyond entry level and building a strong foundation for future growth

- 11:00am-12:00pm
- Seattle 1
- + 1PDH HSW No

Rachel Dotson, CPSI

Senior Associate, HBB Landscape Architecture

Merit Oviir, ASLA

Associate, HBB Landscape Architecture

Monica Thompson, ASLA, Sites AP

Associate, HBB Landscape Architecture



The first few years of your career come with valuable opportunities, some surprises, and many challenges. You may just be starting out, but this is the beginning of the legacy you will leave behind. This session will focus on building a strong foundation for future growth and discuss strategies to successfully grow from entry level into project management and leadership positions. The presenters, with their diverse backgrounds and oftentimes humorous experiences, will share stories, tips, and lessons learned to inspire and encourage new landscape architects/designers in their own paths. It is perfect for students, entry level landscape architects, and anyone wanting to be a leader in the profession.

- Beginning your journey: This topic will focus on what you can expect in your first few years along with tips, tricks, and a few lessons learned.
- Finding your way: We will discuss what some expectations are for moving beyond entry level and into project management.
- Navigating Your Path to Leadership: This topic will focus on the best ways to develop skills and connections you need to reach your long-term goals.



PRACTICE TRACK

Street-Tree Performance in Suspended Pavements: Tree growth, health, results

- 11:00am-12:00pm
- Seattle 2
- + 1PDH HSW Yes

James Urban, FASLA Landscape Architect, Urban Trees + Soils For over 35 years Landscape Architects have designed systems to provide tree soil under pavement, with a range of ideas having different project costs and outcomes. By 2005 it was realized that suspended pavements, where the pavement structure does not rely on the soil designed for trees roots, was likely to be the most efficient approach. There has been continuing testing of these concepts to understand tree growth, health, and the systems contribution to streetscapes, and storm water performance. A strong body of work supporting suspended pavements is emerging.



- Understand the methodology behind three current options to improve soil for trees under pavement.
- Review summary findings of current and past research of performance of these options.
- Learn how to calculate the benefit efficiency of various approaches.



LEGACY TRACK

Resonate/Dissonate:

The challenges and potential of designing with and for urban stormwater

- 11:00am-12:00pm
- Seattle 3
- ♣ 1 PDH HSW Yes

Nancy Chan

Landscape Designer, HEWITT

Jake Woland, PLA, ASLA, LEED AP

Senior Associate, HEWITT

Brook Jacksha, P.E.

Principal, Navix Engineering



Stormwater mitigation is an essential reality of urban site development. The field is awash with regional municipal codes and policies, and resulting "best practices," focused on mitigating the impacts of stormwater on infrastructure and ultimately Puget Sound. A series of case studies of recent public, institutional and mixed-use developments and panel discussion will demonstrate the evolution of practice within this medium and identify the hurdles to furthering our knowledge. This session highlights successful collaborative landscape architecture and civil engineering strategies for stormwater mitigation and flushes out potential future changes to stormwater code and mitigation technologies.

- The "What?": case studies of the recent evolution of PNW urban stormwater mitigation design, on public and private property
- The "How?": How code currently looks at stormwater management, the benefits and limitations in urban design.
- The "Why?" and the "What If?": The possible
 near future changes to stormwater management
 design in technology and approach, including
 what is driving the changes and identifying the
 barriers to progress.



resonate

ANYTHING YOU DO IS EVERYTHING YOU DO



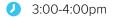
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EQUITY TRACK

Cultivating Diversity through Equitable and Inclusive Design





+ 1 PDH • HSW Yes

Jennifer Montressor

Landscape Architect, Berger Partnership

Margaret Knight

Architect, Schemata Workshop

Karimah Edwards

Planner & Race and Social Justice Issue Coordinator, City of Seattle Parks and Recreation

Ubax Gardheere

Equitable Strategies
Manager, City of Seattle
Office of Planning
and Community
Development

Francis Janes

JUST Manager, International Living Futures Institute

Susan Balbas

Executive Director, Na'ah Illahee Fund

Miguel Maestas

Housing and Economic

Development Director

El Centro de la Raza

Resonate. As landscape architects entrusted to design for diversity, how can we ensure that equity and inclusivity resonate through our work? How do we ensure that discrimination isn't the lasting impact of our work? Our current social and political climate has shed light on previously unrecognized or ignored discriminatory practices that are both pervasive and ingrained in our structural, institutional, and societal systems.

As landscape architects working with and for diverse people and communities we have a professional obligation to be inclusive and treat our clients, colleagues, consultants, allied professionals, and the community at large equitably. Now is the time to acknowledge that we are not immune to perpetuating discriminatory practices through our work. Through a panel discussion, practitioners are invited, encouraged, and challenged to evaluate themselves and their practices to identify and remedy practices in their work that contribute to a culture of inequity and discrimination.

LEARNING OUTCOMES:

 Acquire a basic understanding of structural, institutional, and individual racism and discrimination.

 Acquire a basic understanding of inclusion and equity (and equity

vs. equality), and why inclusive and equitable projects and processes are important.

 Understand why a diverse workplace is important to our projects, outreach, and professional relationships, and how to achieve it.

 Understand that different cultures have different desires and needs, and explore examples of these differences. Learn why it is important to understand and acknowledge these differences. Understand how these differences impact projects, outreach, and professional relationships.

 Explore the barriers and constraints to achieving inclusion and equity in projects and professional relationships. Explore examples of successful projects and outreach.



ELEVATE TRACK

Resonate and Respond: How the new landscape declaration has influenced practice, research, and scholarship

3:00-4:00pm

Belltown

+ 1 PDH • HSW No

Dorothy Faris

Associate Principal, Mithun

Debra Guenther

Partner, Mithun

Jennifer Guthrie

Principal, Gustafson Guthrie Nichol

Peg Staeheli

Founding Principal, MIGISvR

Sara Zewde

Designer, GGN



In a fortunate collision of themes, both the WASLA conference and current Landscape Architecture Foundation (LAF) agenda ruminate on the common, collective, and expansive nature of design challenges and the profession itself. In celebration of our profession's political, cultural and environmental resonance, we present to you a panel of former and present LAF Board members exploring the New Landscape Declaration and its impact on the practice of landscape architecture. Inquiries will center on the document's potential and realized effects of professional and academic practices to date. After providing a brief look into the historical concerns underlying the declaration, a birds-eye of the preceding summit and a brief content synopsis, the presentation will pivot to panelists who will discuss the Declaration's influence in their respective practices and academic institutions.

- Understand the challenges and opportunities in defining the role of the LA professional within greater conservation dialogues, policy creation, and infrastructure work.
- Acquire practical tools for crafting scholarship and built works that respond using theoretical, historical, and visionary texts as a guide.
- Learn how others have grappled with the challenges of intermixing innovative design and complex environmental or socio-cultural sensitivities within practical contexts and constraints.
- Analyze the process for considered thought and implementation of discipline wide charters, prose and diplomacy towards action amongst ourselves and the larger global community.



PRACTICE TRACK

The Impact of Street Vacations on Seattle's Public Realm

2 3:00-4:00pm

Seattle 2

+ 1PDH • HSW Yes

Mark Brands ASLA

Managing Principal, Site Workshop

Michael Jenkins

Executive Director, Seattle Design Commission

Alex Hudson

Executive Director,
First Hill Improvement
Association

The Seattle City Council first adopted street vacation policies in 1985. A "street vacation" is a process in which a property owner whose property is adjacent to a public right-of-way (street or alley) can petition the City Council to acquire that right-of-way for private use, so long as it is in the public interest to do so. There has been much debate about the recent series of street and alley vacations and their effectiveness of producing meaningful public benefits. In early 2017, Seattle City Councilmember Mike O'Brien, Chair of the Council Transportation Committee, assembled a Street Vacation Stakeholder Workgroup to advise the Council before it began considering revisions to the City's street vacation legislation. The workgroup was tasked with identifying areas of consensus around potential process improvements for street vacations, surfacing differences of opinion, and to help crystallize the policy questions the Council will ultimately decide upon to revise the street vacation policies. This session will focus on the outcomes of the workgroup findings including:

- The type of public benefits that will be supported
- · Expectations for community engagement
- Opportunities to engage with the City Council to during the process
- Look for opportunities to make the street vacation process easier to understand and more transparent.



- Introduce the Street Vacation process and understand its impact to Seattle's public realm
- Summarize outcomes of the 2017 stakeholder workgroup findings
- Understand what makes for a successful street vacation project
- Enhance skills related to community engagement, equitable design, and city planning and design review processes



ELEVATE TRACK

Wellness through Community Based Design

2 3:00-4:00pm

Seattle 3

+ 1PDH • HSW Yes

Vinita Sidhu, PLA ASLA Principal, Site Workshop

Cary Simmons

Northwest Program Manager, The Trust for Public Land

Terry Valdez

Owner, Terry Valdez Studio This story telling session will describe a community-driven renovation of a neighborhood park in South Wenatchee, a dense majority-Latino community. Both community members and city officials highlight community health as the neighborhood's top priority, and in turn, the park renovation has created a space for new conversations around the role of local parks in creating stronger ties to the neighborhood's anchor institutions for health.

The Trust for Public Land, in partnership with Site Workshop and South Wenatchee artist, Terry Valdez, will share their roles in using art, culture, and design to give voice to a community's vision for their local green space, engaging non-traditional partners ranging from doctors and social workers to ministers and mariachis. As our profession strives to increase wellness through access to nature, cultural destinations, and improved community cohesion, this project presents a prototype for community engagement useful to all landscape architects working in the public realm.



- Learn how to tailor a meaningful community engagement process to the specific needs of local residents, stakeholders, and governments.
- Acquire an understanding of methods and metrics used for park planning in underserved, marginalized communities.
- Understand how park planning and design can create stronger ties to healthcare and other public health outcomes.



EQUITY TRACK

Making Space: Optimistic strategies for addressing urban homelessness

- 4:15-5:15pm
- Belltown
- + 1PDH HSW Yes

As homelessness presents an increasing challenge for public spaces, landscape architects are being asked to respond to this complex issue. In this session, attendees will learn some of the ways landscape architects can improve the life of those experiencing homelessness and improve public space for all members of the community.

Brice Maryman is a Senior Landscape Architect at MIG I SvR. This year he is one of the Landscape Architecture Foundation's Innovation and Leadership Fellows. His project, *HomeLandLab*, explores the intersection of homelessness and public space across America.



- Understand the root causes of homelessness.
- Explore ways that homelessness is manifested in the public realm.
- Learn how people experiencing homelessness are forced to diminish their personal (and perhaps society's) health, safety and welfare.
- Collaboratively develop optimistic spatial strategies to mitigate and minimize the incidence of homelessness.



ELEVATE TRACK

Public Engagement:Leveraging technology to get to what matters most

- 4:15-5:15pm
- Seattle 1
- + 1PDH HSW Yes

Christine Harrington, ASLA, LEED BD+C

Senior Associate, GGLO

Jennifer Tomlinson

City of Boise Parks Superintendent, City of Boise Parks and Recreation Nearly nine-in-ten Americans are online, three-quarters of Americans own a smartphone (64% of lower income Americans own a smartphone), and seven-in-ten Americans use social media. Technology use is one of the greatest common denominators between cultures, race, class, age and gender. Leveraging technology in participatory design as powerful tools to create an inclusive public engagement, reveal diversity of opinions, and give voice to the silent majority. Through the lens of a recent GGLO public park project in Boise, Idaho, we will explore how to incorporate technology into a multi-channel approach to leverage the expertise of the stakeholders, uncover the neighborhood sense of identity, and build social capital and greater community consensus around a beloved and contested Historic Farm.



- · Understand the Principles of Public Engagement.
- Learn how to incorporate technology into a multichannel approach of public engagement.
- Acquire a basic understanding of digital public engagement tools.
- Apply lessons learned from presented case study.

PRACTICE TRACK

Transformative Results Through Design Build Delivery

4:15-5:15pm

Seattle 2

+ 1PDH • HSW Yes

Mark Sindell

Design Principal, GGLO

Paula Groves Price

Associate Dean for Diversity and International Programs, Washington State University

Sebatian Kalilikane

Project Engineer, Absher Construction

George Valdez

Senior Associate, Interior Architect, GGLO Design Build Delivery is becoming a go-to method for public projects in Washington State and across the country. Per DBIA, this delivery method "saves money and time by transforming the relationship between designers and builders into an alliance which fosters collaboration and teamwork." The recently completed Elson S Floyd Cultural Center at the entry to Washington State University's Pullman Campus epitomized the intent of this delivery method. This interactive session will break down the GGLO-Absher Design-Build Team approach, centered around aligned purpose, shared vision, engagement from the onset of the project, and the confirmation of a legacy in the making.

LEARNING OUTCOMES:

 Understand the benefits of design-build delivery and how to build an integrated Team to achieve transformative results within strict confines of budget, schedule, and institutional requirements.

 Through this case study, learn strategies for an inclusive design process that leverages team expertise to maximize building, systems, landscape, and sustainable performance.

 Understand site planning and campus design strategies that unify building and landscape as one.

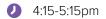




LEGACY TRACK

Volunteer Park: Preserving and restoring Seattle's iconic Olmsted landscape

conservancy initiatives.



Seattle 3

Brooks Kolb, ASLA

Principal, Brooks Kolb LLC Landscape Architecture

Brian Giddens, LICSW, ACSW

Chair, Volunteer Park Trust

Doug Bayley

Past Chair, Volunteer Park Trust

Jennifer Ott

Historian Member, History Link and Steering Committee Member, Volunteer Park Trust



Volunteer Park is arguably the crown jewel of Seattle's Olmsted system of parks and boulevards. Designed from the ground up by John Charles Olmsted over 100 years ago, it represents 1 PDH • HSW Yes the most complete example of an Olmsted design intervention in Seattle, including complete grading and planting plans. It is equally notable for its role in Seattle's historic water system, with the Olmsted design responding to the previously installed Water Tower and reservoir. Beginning with a summary of the park's history, our panel will share the story of how the Friends of Seattle's Olmsted Parks successfully nominated it as a Seattle landmark, with resulting controls and incentives. Describing how we founded the Volunteer Park Trust in 2012, we'll chart our achievements and goals for preserving and restoring the park planting and infrastructure. Lastly, we'll compare and contrast the new organization to the Central Park Conservancy and other nation-wide park

LEARNING OUTCOMES:

· Acquire a basic understanding of the features of the Olmsted park design philosophy and practice, as implemented in the Pacific Northwest.

· Learn how grass-roots neighborhood park advocates and "friends of" groups can actively organize to preserve and restore historically significant urban parks.

· Learn how public-private partnerships can leverage opportunities to preserve and maintain historic parks, ie. the private Volunteer Park Trust and Seattle Parks Foundation with the public Seattle Department of Parks and Recreation and Board of Landmark Preservation.

Acquire an understanding of the limits of planting preservation versus planting restoration, given the dynamic nature and growth of the urban forest.



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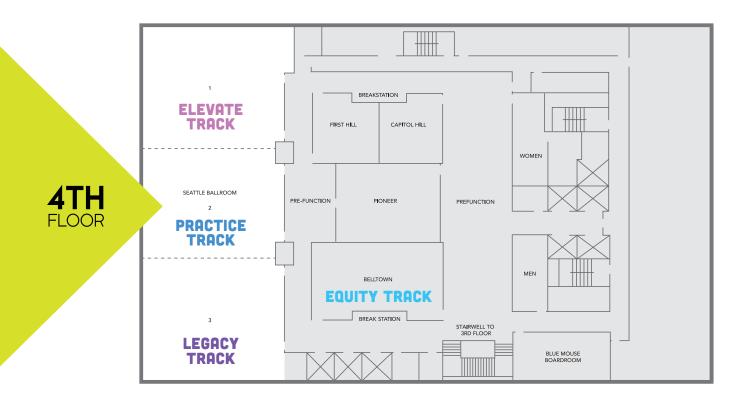


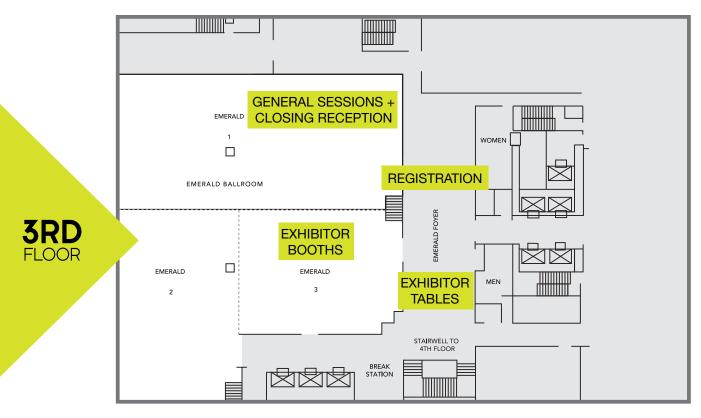




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