



ASLA

AMERICAN SOCIETY OF
LANDSCAPE ARCHITECTS
WASHINGTON CHAPTER

2010 WASLA SPONSOR PROGRAM

The Washington Chapter of the American Society of Landscape Architects (WASLA) invites you to sponsor our various activities in 2010. Please review the options below, complete and sign the form on the last page, and fax it to the WASLA office at 206-626-0392. The completed form must be received by December 31, 2010. Payment must be received by January 31, 2010.

2010 WASLA Chapter Sponsor

The Washington Chapter of the American Society of Landscape Architects (WASLA) invites you to be a 2010 Chapter Sponsor. As a Chapter Sponsor, your company will maximize its exposure to landscape architects in Washington.

◆ Platinum Chapter Sponsor, \$3000

Only one platinum-level sponsorship is available. This sponsorship includes:

- 2010 WASLA Professional Awards sponsor (*see page 2*)
- Website Homepage sponsor (*see page 3*)
- Newsletter sponsor (*see page 3*)
- Listing on website Chapter Sponsors page: company name, linked logo, 200x200 pixel photos with alternating images, 250 word description

◆ Gold Chapter Sponsor, \$2500

Only one gold-level sponsorship is available. This sponsorship includes:

- 2010 WASLA Professional Awards sponsor (*see page 2*)
- Website Major Page sponsor (*see page 3*)
- Newsletter sponsor (*see page 3*)
- Listing on website Chapter Sponsors page: company name, linked logo, 200x200 pixel photo, 250 word description

◆ Silver Chapter Sponsor, \$1300

Only 4 silver-level sponsorships are available. This sponsorship includes:

- 2010 WASLA Professional Awards Buffet Reception sponsor (*see page 2*)
- Website Page sponsor (*see page 3*)
- Newsletter sponsor (*see page 3*)
- Listing on website Chapter Sponsors page: company name, linked logo, 100 word description

◆ Bronze Chapter Sponsor, \$850

- 2010 WASLA Professional Awards Program Summary sponsor (*see page 2*)
- Website Page sponsor (*see page 3*)
- Newsletter sponsor (*see page 3*)
- Listing on website Chapter Sponsors page: company name with linked logo

2010 Professional Awards Program Sponsor Opportunities

Washington Chapter American Society of Landscape Architects invites you to sponsor the 2010 Professional Awards Program. The Awards Celebration will be held at the Novelty Hills Januik Winery in Woodinville on Thursday, March 25, 2010.

❖ **Program Sponsor, \$1850, 4 available**

- Prominently identified with name and logo as Professional Awards Program Sponsor on all material published for the event. (Call for Entries publication deadline is October 9, 2009. Publication deadline for other print materials is November 2, 2009.)
- Complimentary quarter-page advertisement in the Summary.
- Identified with name and logo on Professional Awards Program webpage.
- Identified with name and logo on event sign.
- Six-foot exhibit table at the event.
- Identified on all advertising done for the event.
- Named in Chapter Newsletter articles written about the event.
- One set of attendee mailing labels.
- Two complimentary tickets to the Professional Awards Reception.
- Included in the MS PowerPoint loop presented at the Professional Awards Reception with three slides provided by the sponsor.
- Thanked as part of the presentation at the Professional Awards Reception.

❖ **Buffet Reception Sponsor, \$900, 4 available**

- Identified with name and logo on printed reception invitation and program. (Publication deadline for print materials is November 2, 2009.)
- Complimentary quarter-page advertisement in the Summary.
- Identified with name and logo on Professional Awards Program webpage.
- Identified with name and logo on signage on dining tables.
- One complimentary ticket to the Professional Awards Reception.
- Listed on one slide of the MS PowerPoint loop presented at the Professional Awards Reception with the other Buffet Reception Sponsors.
- Thanked as part of the presentation at the Professional Awards Program.

❖ **Summary Sponsor, \$450**

A Summary will be published highlighting the Professional Awards winners. This full-color, magazine quality document will be presented and distributed at the Reception. Copies will also be distributed to sponsors, WASLA members and award winners. Your sponsorship purchases a quarter-page advertisement in the Summary. (Publication deadline for print materials is November 2, 2009.)

2010 Website Sponsorship Opportunities

Washington Chapter American Society of Landscape Architects invites you to sponsor the chapter website. Website sponsorships are January through December.

Each page will have only one sponsor, as indicated below. The logo or advertisement will be linked to the sponsor's email address or website. Images must conform to the following:

- Be in JPG or GIF format;
- Be in the size indicated below;
- Advertise products or services that are related to landscape architecture;
- Be tasteful and visually attractive;
- Not disparage other's products or services; and
- While welcome, animated GIF images must not be too distracting.

❖ **Homepage Sponsor, \$1000, 1 available**

The advertisement or logo image will be prominently displayed on the homepage. The image must be 272x275 pixels. At WASLA's discretion, the image may be alternated with up two other images to promote WASLA and ASLA activities, or for visual interest on the homepage.

❖ **Major Page Sponsor, \$500, 3 available**

The advertisement or logo image will be displayed in the left column. The image must be no more than 115 pixels wide and no more than 100 pixels tall. Please indicate the page to sponsor:

- News
- Jobs
- Events

❖ **Page Sponsor, \$250**

The advertisement or logo image will be displayed in the left column. The image must be no more than 115 pixels wide and no more than 100 pixels tall. Please indicate the page to sponsor:

- About WASLA
- Public Information
- Newsletter
- Become a Member
- Committees
- Practice

❖ **2010 Newsletter Sponsor, \$250**

WASLA Newsletter sponsors are identified in monthly issues of the chapter's newsletter with a 125x50 pixel advertisement.

If your firm would like to be a sponsor, please indicate your sponsorship level(s), complete and sign this form, and fax it to the WASLA office at 206-626-0392. The completed form must be received by December 31, 2009. Payment must be received by January 31, 2010.

WASLA Chapter Sponsor

- Platinum Chapter Sponsor, \$3000
- Gold Chapter Sponsor, \$2500
- Silver Chapter Sponsor, \$1300
- Bronze Chapter Sponsor, \$850

Website Sponsorship

- Homepage Sponsor, \$1000
- Major Page Sponsor, \$500
- Page Sponsor, \$250

2010 Professional Awards Program

- Conference Sponsor, \$1850
- Buffet Reception Sponsor, \$900
- Summary Sponsor, \$450

Newsletter Sponsorship

- 2010 Newsletter Sponsor, \$250

Gold, Silver and Website sponsors, please indicate which page you wish to sponsor:

Gold or Major Page sponsorship:

- News
- Jobs
- Events

Silver or Page sponsorship:

- About WASLA
- Public Information
- Newsletter
- Become a Member
- Committees
- Practice
- Related Link

Check is included or on the way Please invoice me.

SPONSOR

CONTACT NAME

PHONE NUMBER

ADDRESS

CITY STATE ZIP

EMAIL WEBSITE

SIGNATURE