

WASLA Newsletter

Washington Chapter American Society of Landscape Architects

JANUARY 2010

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WASLA WISHES YOU A HAPPY NEW YEAR

JOIN WASLA ON FACEBOOK AND LINKEDIN

WASLA has joined our professional comrades and entered the 21st century of social networking. Please join us or become our biggest fan on [LinkedIn](#) and [Facebook](#). You'll get the latest up to date news on events, lectures, happy hours series, etc. This is a great way to stay connected, reunite with old friends and co-workers and be in the know.

REGISTER FOR THE 2010 WASLA AWARDS RECEPTION

Registration is now open for the 2010 WASLA Professional Awards Program. We will be at the [Novelty Hill Januik Winery](#) on Thursday, March 25, 6:30-9:00 PM. The \$50 admission fee includes a reception buffet. Sign up now at www.regonline.com/wasla2010awards.

EDITOR'S NOTE

January 14

Plan the Happy Hour Series at AIA

January 25-29

[Organic Land Care Training](#)

March 25

[WASLA Awards](#)

Our Sponsors

[A-1 Landscaping and Construction](#)

[East Jordan Iron Works](#)



[Nussbaum Group](#)



[Pacific Earth Works](#)

By Katie Bang

If you would like to contribute to the WASLA Monthly Newsletter please send inquiries to the WASLA office at office@wasla.org.

Announcements

WASLA ANSWERS THE QUESTION OF VALUE

As we begin to climb out of the current economic recession, and adjust to a new bottom-line-conscious society, we find ourselves constantly answering the question of value. To your clients, are your services worth the money? For WASLA this is an important question to answer because our clients are you, our members. We understand the cost of membership needs to be backed up with value and benefits to have a satisfied member base. Recently, the WASLA Executive Committee took a detailed look at our benefits and services and decided that more needs to be done to expand programs and communication with our members. As a result, we created the "Value Statement," a record of services to be maintained and new services to be provided to answer the question of value to our members. The [Value Statement](#) is now posted on the WASLA website. Please take a moment to read it and if you share our passion to make WASLA the best it can be, we encourage you to get involved. If you see an area that interests you do not hesitate to contact Andrew Estep or Ann Macfarlane at office@wasla.org or 206.443.9484, as we are always looking for volunteers. Currently, WASLA has openings on several committees including Member Programs, Governmental Affairs, and Professional Practice and Continuing Education.

A CALL FOR WASLA VOLUNTEERS

[Pacific Plants](#)



[Subtle Light Photography](#)



[Wood Stone Corporation](#)



Click here to find out about sponsoring this newsletter.

WASLA Executive Committee

WASLA members work together to make a powerful difference to our profession and the environment of our state. WASLA not only works to protect the natural resources of our state, but also to enhance the practice of landscape architecture and recognize the great work of our profession. The work of WASLA simply wouldn't be possible without the commitment of dedicated committee volunteers.

Getting involved in a WASLA Committee is a natural way to be at the table when decisions are made affecting the future of the association and the profession. If you want to "do something" to affect change, make a difference, and have a powerful impact, please consider volunteering for a WASLA Committee.

For more information on available committees please visit the WASLA website or call Len Zickler at 509-720-3910.

WASLA MEMBERS TO MEET WITH BOARD OF REGISTRATION FOR LANDSCAPE ARCHITECTS

By Don Benson, ASLA, AICP, Washington Chapter Trustee

As many of you know, on July 10, 2010, Washington State's landscape architecture licensing law(RCW 18.96) will change from a title act law to a practice act law. On February 4, 2010, members of the WASLA Executive Committee and others will meet with the Board of Registration in Olympia to discuss the recently passed LA Practice Act, the related draft rules to administer the law, and any member comments on the draft rules. Because the Board is seeking comments from WASLA members regarding the draft rules, members are invited to send any comments to the Board by January 22, 2010. An electronic survey soliciting comments was sent by WASLA to the membership on January 6, 2010.

For more information please visit the follow web links:

President

Kellye Hilde, ASLA
kphilde@gmail.com

President Elect

Len Zickler, FASLA
lzickler@ahbl.com

Past President

Ed Winkley, ASLA
winlee@wsdot.wa.gov

Trustee

Don Benson, ASLA
Don_Benson@URCCorp.com

Treasurer

Jasmine Aryana, ASLA
jasminearyanaasla@yahoo.com

Secretary

Katie Bang, ASLA
katieb@bergerpartnership.com

Member at Large (Western Washington)

David Hilgers, ASLA
dhilgers@triadassociates.net

Associate Member at Large (Western Washington)

Courtney Landoll, ASLA
CLandoll@watershedco.com

Member at Large (Eastern Washington)

Craig Anderson, ASLA
craig@storhaug.com

Join our list

Join Our Mailing List!

- [Existing Washington State Landscape Architecture licensing law \(RCW 18.96\)](#)
- [Existing rules \(WAC 308-13\)](#)
- [New Law, \(SSB 5273\)](#)
- [Rules for comment](#)

ASLA ADVOCACY AND YOU

By Don Benson, ASLA, AICP, Washington Chapter Trustee

The ASLA Governmental Affairs Committee and the ASLA Office of Governmental Affairs are encouraging members to participate in the periodic ASLA advocacy network alerts on legislation ASLA considers important for landscape architects. The advocacy network effort is quick and easy. It is set up for members to either accept the message to legislators in the alert or to compose their own message and then forward that message to their elected representatives. If anyone needs any instructions on how to respond, please send me a note. If a training session might be helpful, let me know about that too. Your participation does make a difference and your elected representatives do pay attention to your comments. For more information email Don at Don_Benson@URSCorp.com.

ASLA TRUSTEES TELECONFERENCE (Dec. 10, 2009)

**By Don Benson, ASLA, AICP, Washington Chapter
Trustee**

On December 10, 2009, the ASLA Board of Trustees met via teleconference to approve proposed new Landscape Architecture Magazine(LAM) policies and the LAM Mission Statement. Both the policies and the mission statement were approved unanimously. A new LAM editor should be selected soon.

An ASLA financial update (financial performance) was also presented by ASLA staff and the ASLA VP of Finance. The good news is that, despite the economy, ASLA's year is expected to finish in the black.

**PROPOSE AN EDUCATION SESSION PRESENTATION
FOR THE ASLA ANNUAL MEETING AND EXPO**

September 10-13, 2010, in Washington, DC. The deadline for submitting a proposal is Wednesday, January 27. For questions, please contact ASLA's education program manager, Clark Ebbert, at 202-216-2326 or cebbert@asla.org.

**ENTER THE DISTINGUISHED ASLA PROFESSIONAL
AWARDS PROGRAM**

The deadline for professional awards entry forms and payments is Friday, February 12. Submissions are due by Friday, February 26. For questions, please contact ASLA's honors and awards program coordinator, Carolyn Mitchell, at 202-216-2331 or cmitchell@asla.org.

**AIA SEATTLE PRESENTS AIA + 2030 PROFESSIONAL
SERIES**

Begins February 5, 2010

WHO:

AIA Seattle, (the Seattle Chapter of American Institute of Architects), with Founding Partners BetterBricks, the City of Seattle, and Architecture 2030. Sponsored in part by Wood Harbinger and Puget Sound Energy.

WHAT:

The AIA+2030 Professional Series helps design professionals create buildings that meet the ambitious energy efficiency goals of the 2030 Challenge. Ten, 4-hour sessions offer strategies to reach 50% reduction in fossil fuel greenhouse gas emissions, giving design professionals the knowledge and leverage to create next-generation, super-efficient buildings-and provide firms with the skills that will set them apart in the marketplace.

REGISTRATION:

www.aiaseattle.org/aia2030

NOTE: Registration is for the entire series only. Payment plans and a limited number of scholarships and are available. For more information on scholarship availability, contact Danielle Henderson at danielleh@aiaseattle.org

2010 SERIES:

February 5

The 2030 Challenge: Setting + Achieving Energy Goals with Integrated Design

March 5

Getting to 50: The Power of Targets + Load Reduction

April 2

Accentuate the Positive: Climate Responsive Design

April 30

Skins: The Importance of the Thermal Envelope

June 4

Passively Aggressive: Employing Passive Systems for Load Reduction

June 25

Illuminating Savings: Daylighting and Integrated Lighting Strategies

July 23

Right-sized: Equipment and Controls for Super-Efficient Building Systems

September 10

Site Power: Renewable Energy Opportunities

October 8

The Hand-Off + Staying in Shape: Operations, Maintenance + Education

October 29

Putting it All Together: Achieving 2030 Goals on the Project and at the Office

WHEN:

February 2010 - October 2010
All Sessions held 8:30am - 12:30pm

WHERE:

All classes held at Seattle City Hall, (except for the February 5 class, which is held at the Seattle Central Library.)

LEARNING UNITS:

40LU/40HSW/40SD for the series (4LU/4HSW/4SD per class).

Cost:

10-session package:
\$800 AIA members
\$400 AIA associates
\$1,200 Non-members

COLLABORATOR SPECIAL: AIA members and Associates who invite their engineer to join them can sign up that engineer at the AIA member price. One referral allowed per AIA member.

NOTE: Registration is for the entire series only. Payment plans and a limited number of scholarships and are available. For more information on scholarship availability, contact Danielle Henderson at danielleh@aiaseattle.org

CONTACT:

Stephanie Pure
Director of Marketing and Communications
AIA Seattle
phone: 206.448.4938 ext. 103
mobile: 206.931-7873
stephaniep@aiaseattle.org

2010 AIA SEATTLE/AHP MEDICAL DESIGN FORUM: POLITICS, FINANCING, AND PATIENT-CARE

In the heated debates about the future of healthcare, where does design fit in? Where are healthcare trends, both politically and economically, headed, and how will they affect your practice? Can we improve the patient experience, despite those economic challenges? Join us for this and other topics at the annual AIA Seattle/Architecture for Health Panel Medical Design Forum and Building Tour. The program features a case study/building tour, networking, interactive learning, panel debates & audience Q&A. Featured presenters include Therese L. Wareham of Kaufman, Hall & Associates, Inc. and Gladys Campbell, Executive Director, Northwest Organization of Nurse Executives (NWONE)

For more information visit: <http://www.aiaseattle.org/MedicalDesignForum2010>

Date

February 11, 9:15a - 5:00p

February 12, 8:30a - 4:00p

Location

REI Seattle

222 Yale Ave N

Cost

Before February 4, 2010:

\$390 Non Members

\$270 AIA, AHP, WSSHE & WSHA Members

\$270 Government Employees

\$150 AIA Associate

\$60 Student

After February 4, 2010:

\$432.50 Non Members

\$317.50 AIA, AHP, WSSHE & WSHA Members

\$317.50 Government Employees

\$202.50 AIA Associate

\$70.00 Student

