



WASLA Newsletter

Washington Chapter American Society of Landscape Architects

In This Issue

[Welcome 2008 WASLA Executive Committee](#)

[Thanks to the Golf Scramble Sponsors!](#)

[Partnership to Help Small Communities](#)

[Seeking Committee Volunteers](#)

[UW Fall Lecture](#)

[Workshop on Practical IPM](#)

[Call for Entries](#)

[Design Awards Renamed](#)

[ASLA Trustee's Report](#)

OCTOBER 2007

Announcements

WELCOME 2008 WASLA EXECUTIVE COMMITTEE

President: Chris Overdorf, ASLA

President Elect: Ed Winkley, RLA

Past President: Curtis LaPierre, ASLA

Trustee: Don Benson, ASLA

Treasurer: Jasmine Aryana, ASLA

Secretary: Kellye Hilde, ASLA

Member at Large (Western Washington): Keith Bates, ASLA

Associate at Large (Western Washington): Kristen Levar

Member at Large (Eastern Washington): Craig Anderson, ASLA

Associate at Large (Eastern Washington): Gina Bartley

Events Calendar

October 26

[Northern California LARE Prep Courses](#)

October 30

[Green Walls Design 101](#)

November 1

[Urban Waterfront 25: The Next Wave](#)

November 1-2

[Design Charrette](#)

November 7

[Practical IPM Strategies for Landscape Professionals Workshop](#)

THANKS TO THE GOLF SCRAMBLE SPONSORS!

WASLA and the Washington Recreation and Park Association warmly thank the following sponsors who contributed so generously to the October 12 Golf Scramble:

ARC Architects

Berger Partnership

David A. Clark Architects

Kompan, Inc.

Musco Lighting

Northwest Playground Equipment

Northwest Recreation of Washington

Rain Bird

Urban Accessories

Our Sponsors

Partnership to Help Small Communities Plan Connections with Trails



Cascade Recreation



Pacific Earth Works



Click here to find out about sponsoring this newsletter.

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WASLA & ORASLA to Support Community Assistance Charrette

November 2-3, 2007

Together, the Washington and Oregon chapters will partner with the National Park Service (NPS) Rivers, Trails, and Conservation Assistance (RTCA) program on a community charrette this autumn in southwestern Washington. The NPS-ASLA partnership will assist residents and local agencies in Cowlitz County prepare a conceptual plan for a 12-mile trail loop connecting the City of Castle Rock and unincorporated Lexington, north of Kelso, and link local and visitor recreation areas and activities along the Cowlitz River. Leading the project locally is a coalition of public health, recreation, and transportation organizations and agencies, with the support of a volunteer trail committee. The charrette is scheduled for November 2nd-3rd, 2007, running from Friday afternoon through Saturday afternoon.

The Castle Rock-Lexington trail project grew out of collaborative efforts that resulted in recent adoption of the Cowlitz Regional Trail Plan, and the 2006 "Cowlitz on the Move Strategic Plan". The "Strategic Plan" notes that Cowlitz County's 68% incidence of overweight/obese is higher than the [already high] state average, putting residence at increased risk of many chronic diseases and premature death. Among the plan's goals is to "Increase the number of people who have access to free or low-cost recreational opportunities for physical activity", and development of local- and regional-scale trail systems are a primary strategy (it is foreseen that the trail will eventually reach Kelso/Longview and Kalama and Woodland on the Columbia River in subsequent phases).

Chapter members always describe the NPS-ASLA partnership charrettes as professionally rewarding and energizing. Complimentary lodging and hospitality will be provided for visiting design professionals and technical experts, as well as round-trip transportation from the Seattle and Portland areas. Please join other WASLA and ORASLA members, NPS, and community leaders in southwest Washington on November 2nd and 3rd for a fun and productive community assistance event. To volunteer, please contact Don Benson at 206.438.2027 or don_benson@URSCorp.com.

The partnership with NPS was launched in 1998 with a charrette in Seattle's International District, and has continued with a joint community assistance event on a nearly annual basis. In 2006, the partnership supported park master planning projects in Washington and Oregon: the Oregon Chapter assisted with Keizer Rapids Park (Keizer, OR), and the Washington Chapter aided Lake Sawyer Park (City of Black Diamond, WA). Information about the RTCA program can be found at www.nps.gov/rtca.

SEEKING COMMITTEE VOLUNTEERS

Seattle Audubon (SAS) is seeking new members for its Garden Committee. The SAS native plant garden surrounds the Nature Shop at 8050 35th Ave NE in Wedgwood. Committee members meet several times a year to design and maintain the garden, lead work parties with non-SAS volunteers, and give public tours. Maintained under sustainable principles for gardening, the garden serves as a model for homeowners. Those principles form the basis of an SAS publication, *Gardening for Live, An Inspirational Guide to Creating Healthy Habitat*. Seattle Audubon is a grass roots conservation organization established in 1916 to protect birds and the environment. We have over 750 volunteers and approximately 40 committees. Please contact Keith Geller, Committee Chair, at kgeller@msn.com or Cheryl Teague at cheryl_teague@nps.gov for more information.

UNIVERSITY OF WASHINGTON FALL LECTURE

Dear Colleagues and Students:

You are cordially invited to the Praxis Lecture noted below. Dieter Grau is a principle of the firm Atelier Dreiseitl, landscape architects, who specialize in water management. They are currently cooperating with Norman Foster on Seattle's New Civic Square. It will be a very interesting and provocative talk. The faculty of the Department of Landscape Architecture encourages you to attend. We look forward to seeing you soon.

University of Washington
College of Architecture
and Urban Planning

Wednesday, October 24, 6:30 pm, Architecture Hall 147

Dieter Grau, Atelier Dreiseitl, Landscape Architects,
Überlingen Germany
Sustainable Strategies for City Landscapes: Celebrating Water
in Urban Design

GREEN GARDENING PROGRAM TO PRESENT ANNUAL WORKSHOP ON PRACTICAL IPM STRATEGIES FOR LANDSCAPE PROFESSIONALS

Wednesday, November 7, 7:15 am to 4:00 pm
South Seattle Community College

Sponsored by Seattle Public Utilities, King County, and Local Hazardous Waste Management Program

Fee \$45 full-day (with lunch) or \$30 half-day (no lunch). Preregistration required.

Pesticide recertification and continued education credits from WSDA, ISA, CPH, and CLT.

Climate change, stormwater regulations, stormy winters, and customer demands for organic landscaping are changing the way we design and maintain landscapes in the Pacific Northwest. The 2007 Green Gardening IPM Workshop will address these changes and ways to reduce maintenance costs and create healthier landscapes. Workshop topics include: attracting beneficial insects, proper pruning, products to improve soil health, organic weed and pest control, marketing green services, and more. NEW THIS YEAR! A separate afternoon session for landscape company owners and managers on green marketing. PLUS, a separate session on weed identification and control for Spanish speaking landscape professionals (taught in Spanish!). The workshop includes both indoor and outdoor portions.

Attendees can earn pesticide recertification credits from the Washington State Department of Agriculture. Continuing education credits are also available for Certified Professional Horticulturists, Certified Landscape Technicians, and from the International Society of Arborists.

Download the registration flyer at www.savingwater.org or call (206) 343-9759 ext 108 for more information.

PROFESSIONAL AWARDS CALL FOR ENTRIES

The Call for Entries for the WASLA 2008 Professional Awards is available on [our website](#). Print copies will arrive in your mailbox soon. The deadline for this exciting contest is Friday, December 7. The competition is open to all landscape architects registered in the State of Washington, and to members of WASLA and non-members alike. Entries may be located within or outside the State of Washington.

A distinguished jury of nationally-known experts is being recruited to judge the five categories, which are:

- I. General Design
- II. Residential Design
- III. Planning and Analysis

- IV. Research and Communication
- V. Works in Progress

Opportunities are still available to sponsor the buffet reception for the Awards Celebration, to be held on Thursday, March 27, 2008 at the Burke Museum, and to advertise in the Summary of Professional Awards. This new publication will describe all the winning entries and will be distributed widely-a great opportunity to publicize member activities and highlight a commitment to excellence in landscape architecture. Contact Ann Macfarlane at 206-442-9484 or office@wasla.org by Thursday, November 1 for more information on sponsorship.

WASLA thanks Electrical Representatives West and Pacific Earth Works for sponsoring the 2008 Professional Awards program.

WASLA "DESIGN AWARDS" RENAMED AS "PROFESSIONAL AWARDS"

The WASLA Executive Board acted on the suggestion of member Liz Birkholz and has renamed the "WASLA Design Awards" as the "WASLA Professional Awards." Chair Birkholz offered the following thoughts as the rationale behind her recommendation:

The Awards celebrate much more in the way of professional effort than design: they also reward excellence in communication, research and analysis, which are key activities for many WASLA members, particularly those with their feet either fully or partly in academia or the public sector. Referring to the Awards as Design Awards, in my view, mischaracterizes the Awards' diverse intent, and may even discourage academic professionals and government staff from closer consideration of submitting their work. As chair of the organizing committee, I hope that the advertising and printed materials will result in the greatest number of submissions possible, so that the very best achievements are recognized.

WASLA members can help spread the word and invite everyone involved in our field to apply for these prestigious awards.

Committee Reports and Public Relations

By Don Benson, ASLA

The ASLA Trustees met on October 4-5, 2007 prior to the annual ASLA Meeting in San Francisco. I have summarized (below) several of topics discussed at the meeting. If anyone has any questions, please contact me - Don Benson, ASLA, AICP, Washington Chapter Trustee (don_benson@urscorp.com, 206-438-2027).

As a general note, I have been appointed to serve on ASLA's National Council on Education(Committee) that will address such urgent topics as "growing the profession", among others. This is a 3-year term and my first meeting was on Friday, October 5.

2007 Operations

Finance and Business

ASLA has over \$4 million in reserves as of July 31. Landscape Architecture Magazine's (LAM) circulation is over 23,000. LAM recently received an Apex Award for publication excellence.

Government Affairs

Affairs milestones were reached with the inclusion of ASLA's recommendations in the Greening of the US Capitol Report and the introduction of the ASLA-developed Small Community Visioning Improvement Act in Congress. Continued advocacy includes sustainability issues, work on ASLA policy revisions, and increased use of the ASLA advocacy network. With 3 years to go in the 50 states by 2010 licensure effort, the Colorado landscape architectural practice act was signed into law, bringing the total of states with practice acts to 41. All eight states with title acts (Washington is one) are working on upgrade legislation. Only Vermont and the District of Columbia have no regulation for landscape architects.

Annual Meeting

Over 6,000 people attended the annual meeting (conference) in San Francisco, Oct. 6-8. This was a record for annual meeting attendance. (Note: The annual meeting will be held in Seattle in 2011).

Education and Academic Affairs

Continuing education and discussions on "growing the the profession" have been areas of focus. To date this year, the ASLA accreditation team visited four colleges with landscape architecture programs.

Information and Professional Practice

The Sustainable Sites Initiative programs on hydrology, materials, soils and vegetation continue to be developed. This is another area of recent ASLA focus. ASLA is supporting efforts of the Coalition for a Sustainable Built Environment.

The Professional Practice Committee is developing model contract documents for use by the profession and these should be out for review soon.

Public Relations

ASLA and its members are drawing increased national media coverage with green roofs being one of the hottest topics. ASLA green roof tours and presentations remain popular. Other visibility measures include regional press releases promoting honors and awards. Website traffic has grown substantially this year.

2008 Operations (Goals)

Executive Offices

- * Maintain strong communications with all constituencies, allied professional groups and organizations with shared interests

- *Oversee ongoing development of the Sustainable Sites Initiative and implementation of the Landscape Architecture Continuing Education system

Finance and Business Operations

- *Increase both advertising and corporate membership respectively by 10%

Member Services

- *Achieve a 4% growth rate and a retention rate at or above 92% for full and associate members. Grow student membership by 10%.

- *Provide chapters with resources to enhance their membership programs.

Government Affairs

- *Continue to develop and increase participation in the ASLA advocacy network

- *Produce fact sheets or "white papers" and other supporting materials for legislative priorities and emerging issues

- *Continue to make progress on the 50 by 2010 licensure goal

- *Promote adoption of laws and regulations that enhance design, planning, and stewardship of the national and built environment

Meetings and Special Programs

- *Produce a high-quality annual meeting that generates over \$1,200,000 in profit net

Education and Academic Affairs

- *Continue to support the profession by providing high quality continuing education programs

- *Continue to look at ways to grow the profession to meet future demand for landscape architectural services

- *Raise awareness of landscape architecture as a career option and help recruit a diverse pool of individuals into the profession

Information and Professional Practice

- *Work with the Professional Practice Committee to develop collaborative partnerships with allied organizations
- *Support the growth and recognition of the practice around the world

Landscape Architecture Magazine

- *Continue to build LAMs award-winning quality and strong reputation among ASLA members. Expand on green roof case studies, storm water design, and campus profiles

Public Relations and Resource Development

- *Increase media coverage by 5% and regional media coverage of National Landscape Architecture month (April) chapter events by 3%.
- *Enhance the image, visibility and understanding of the profession
- *Provide chapters with training and public relations tool kits to enhance on-line resources
- *Complete website redesign and update/improve content and navigability, and search and expanded content management capabilities