

NEW THIS YEAR: STRATEGIC PACKAGES

Available for Purchase Anytime

WASLA's mission is to promote Landscape Architecture. WASLA has identified three strategic areas of focus in which to implement ASLA initiatives, resulting in opportunities for engagement and support.

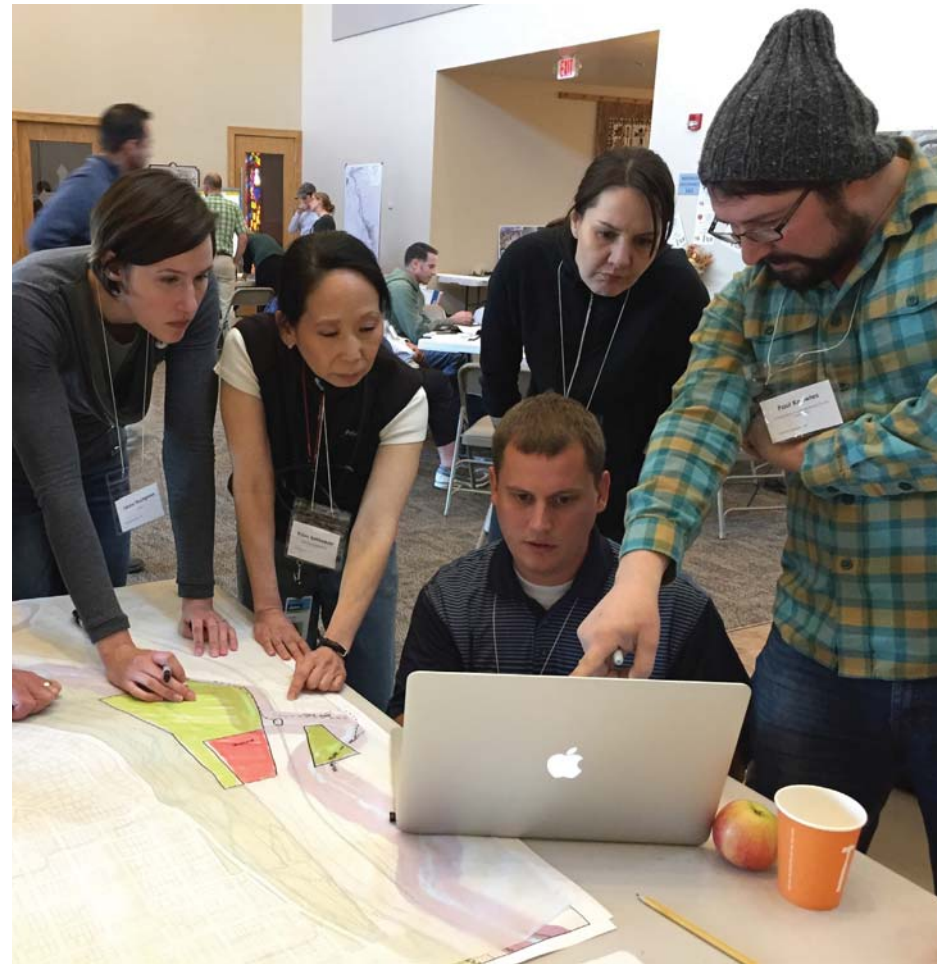
Advocacy Package \$500

- **Mid-Year Meeting and Advocacy Day.** Helps sponsor travel to the ASLA Mid-Year Meeting and Advocacy Day in Washington D.C., on Capitol Hill, networking with our State Legislators.
- **Directors Annual Meeting.** Helps support travel to the ASLA Annual Meeting for inter-chapter coordination on advocacy, licensure, and awareness.
- **Architects & Engineers Legislative Council.** Helps support WASLA contribution to A&E legislative council that monitors the state legislature for landscape architecture licensure.
- **Advocacy Day at the State Capitol.** Supports scheduling and logistics for informational conversations with local legislators.
- **ASLA Advocacy Summit.** Supports sending an Advocacy committee representative to ASLA's new annual Advocacy Summit.
- **Name and linked logo** on WASLA listing webpage.
- **Recognition** on printed banner at the Awards reception.



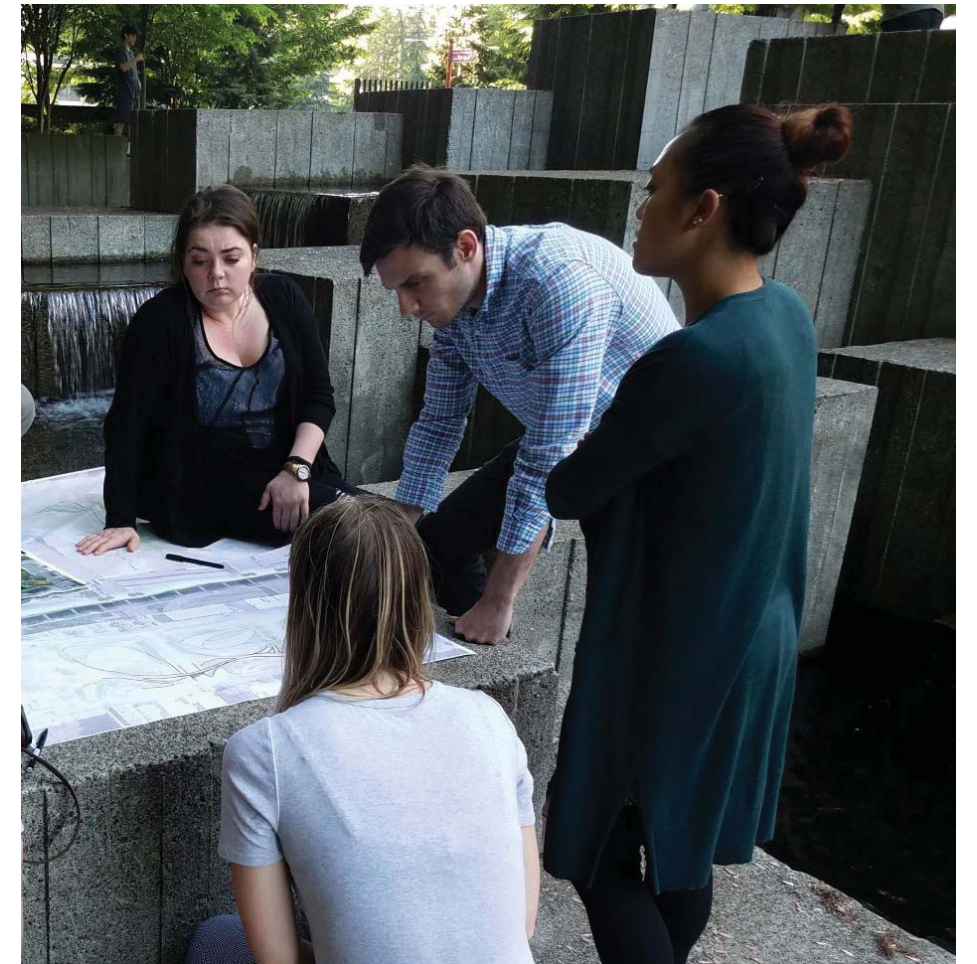
Student Support Package \$500

- **Student Academic Scholarships.** Helps support academic scholarships awarded each year to up to two landscape architecture student members.
- **Student National Conference Stipend.** Support a WASLA grant program that sends Landscape Architecture student members to the National Conference and Expo.
- **Student Advocacy Day Stipend.** Helps sponsor student chapter Presidents' trip to Washington D.C. for the ASLA Mid-Year meeting and Advocacy Day on Capitol Hill meeting State Legislators.
- **Student Chapter Special Events.** Contributes to the Student Chapter's special events for student WASLA members.
- **Student Mentorship.** Supports events for the student mentorship programs at WSU and UW.
- **Name and linked logo** on WASLA listing webpage.
- **Recognition** on printed banner at the Awards reception.



Future of the Profession Package \$500

- **Career Discovery through K-12 Outreach.** Helps support outreach efforts to engage local youth and attend K-12 career fairs to promote landscape architecture as a profession.
- **ASLA Public Relations Summit.** Supports sending chair of the Public Relations committee to ASLA's annual Public Relations summit.
- **World Landscape Architecture Month Special Events.** In April, helps support special events held during WLAM to raise awareness of landscape architecture.
- **LARE Prep Seminar.** Helps keep costs reasonable for Landscape Architecture Registration Exam (LARE) Prep participants.
- **PARK(ing) Day Outreach.** Supports outreach oriented parklets located throughout Washington in specific locations/communities.
- **Name and linked logo** on WASLA listing webpage.
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INDIVIDUAL SPONSORSHIPS

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These individual options are great ways to engage with our membership and support the Chapter.

Open Studio Social \$600

- Hosted by a firm office, maximizing attendance.
- Schedule:
 - 6 per year in Western Washington
 - 2 per year in Eastern Washington
- Typically held on Thursday evenings.
- Includes being the sole sponsor for the social.
- During the event, take 15 minutes to address the attendees, showcase samples, or introduce new items.
- Stay to network with attendees.
- WASLA organizes the hosting firm & catering.
- Choice of dates is on a first come, first served basis.

Newsletter Sponsor \$300

- Newsletter Sponsors are identified in monthly issues of the Chapter's newsletter with a 200x200 pixel linked advertisement.
- Price is for 12 months.
- Pro-rated for a partial year.

Website Sponsor \$300

- Website Sponsors are identified with a linked logo on most webpages.
- Price is for 12 months.
- Pro-rated for a partial year.



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