

OREGON
SHAKESPEARE
FESTIVAL

THE BRICKS WHERE LANDSCAPE MEETS THEATER





OREGON SHAKESPEARE FESTIVAL

The Oregon Shakespeare Festival has an important role in the city of Ashland and in the broader theater community, as a creator of award-winning original productions and host to renowned performances from around the world.



PERFORMANCES PER SEASON

800

UNIQUE PERFORMANCE ATTENDEES

125000

VISITORS WHO TRAVEL >125 MILES

88%

A CENTER FOR PERFORMING ARTS

The Oregon Shakespeare Festival is an internationally-recognized cultural hub that attracts over 350,000 ticket purchases per year to attend award-winning plays and productions.



PRIOR CONDITION



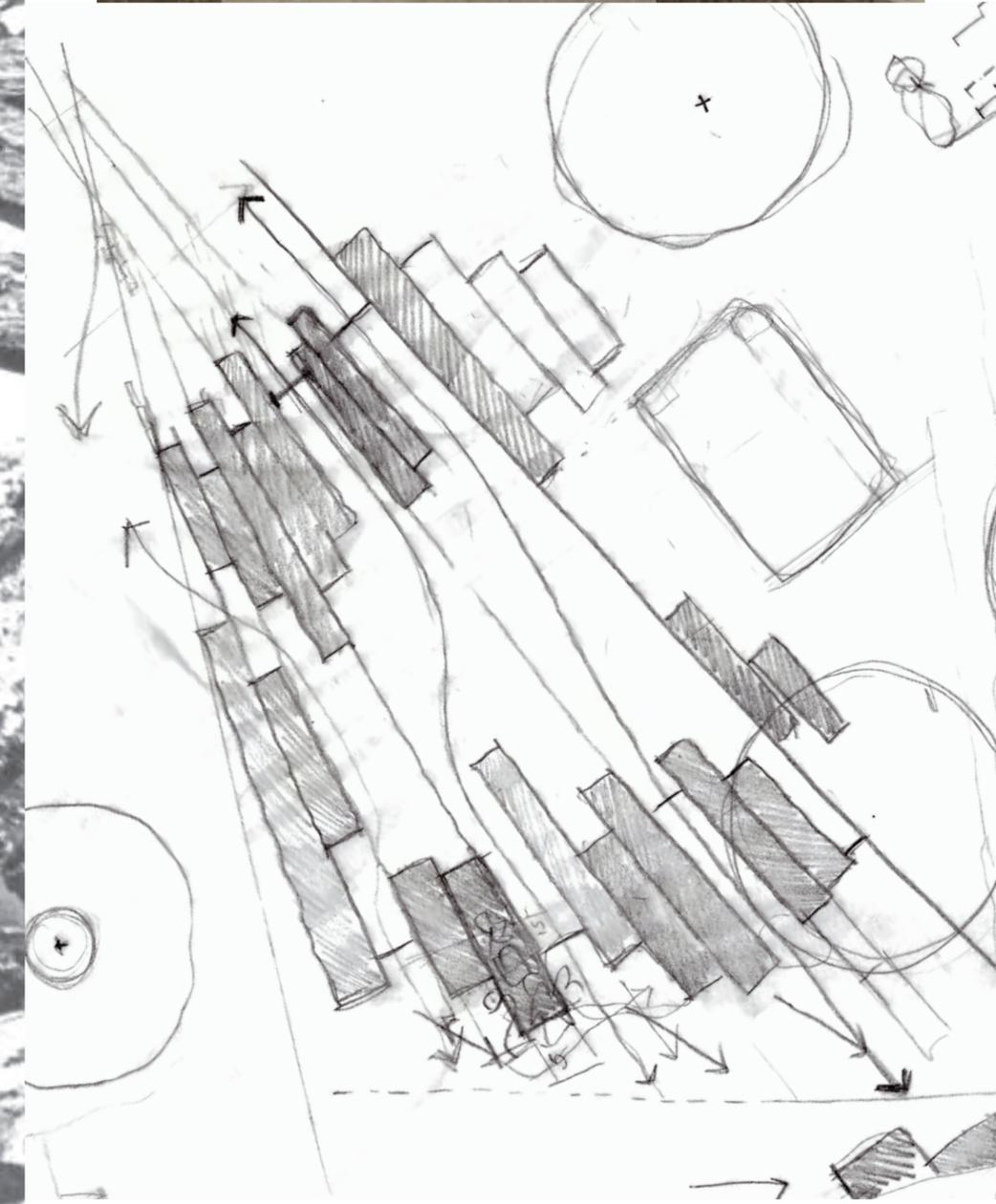
PATH - 10%
ADA REQUIRES
8.33% MAX

BRICK PATH- 5% CROSS SLOPE
ADA REQUIRES 2% MAX

PRIOR CONDITION

CREATING AN **Equitable** SPACE

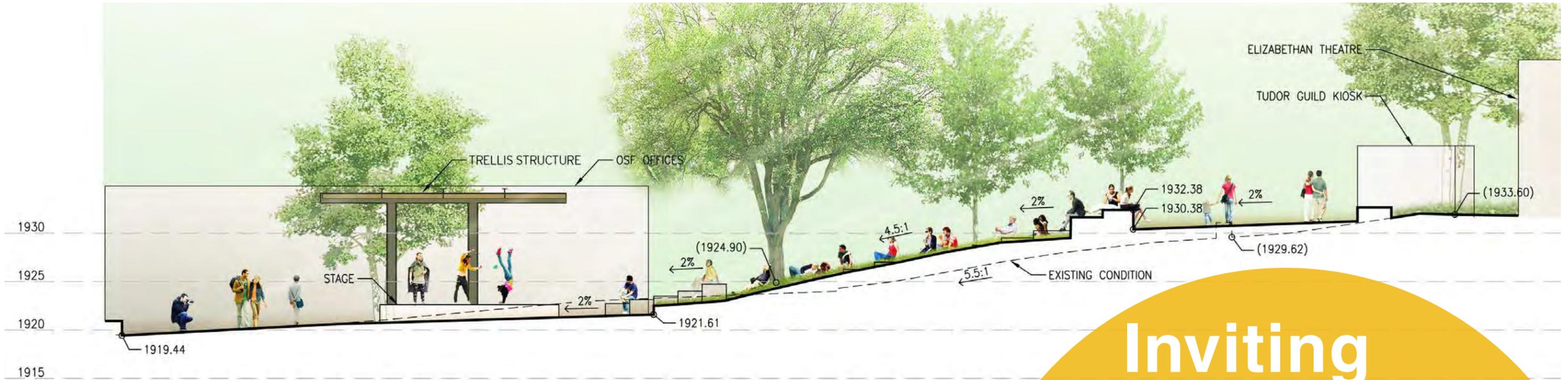
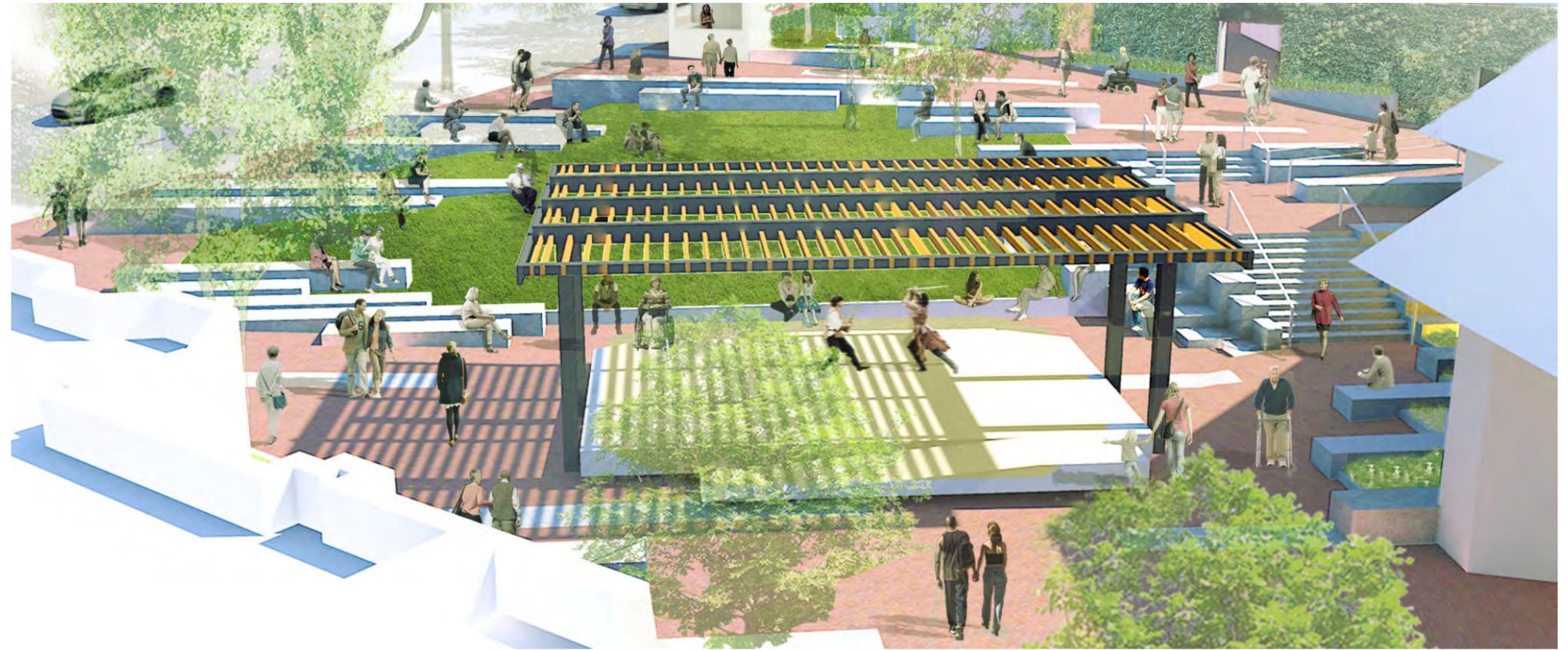
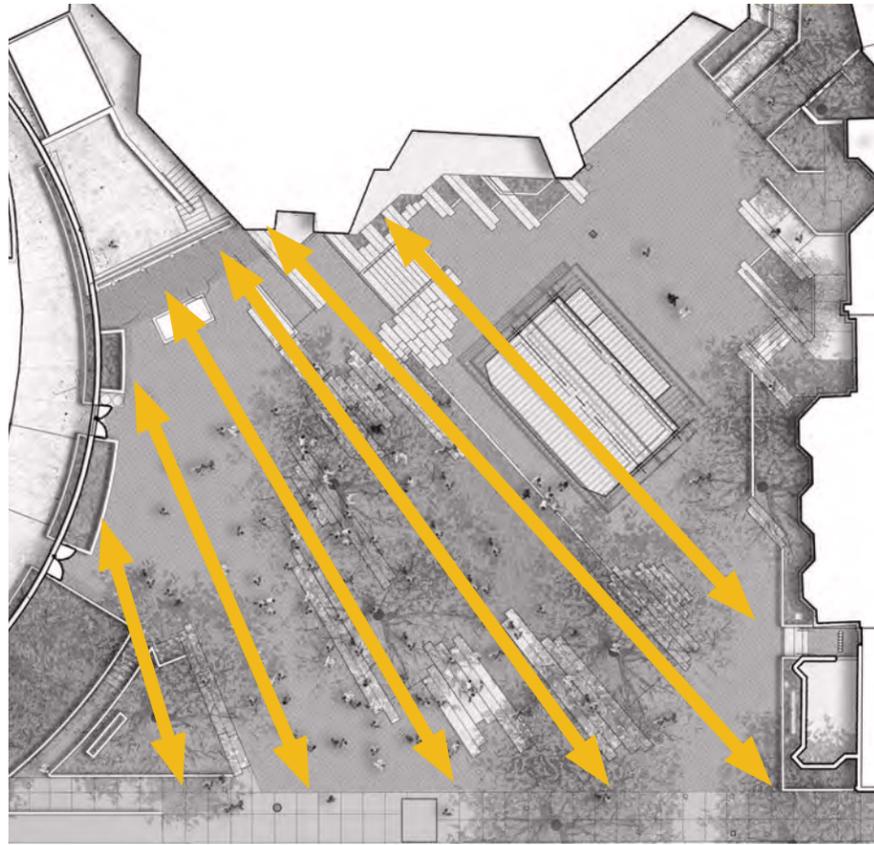
The revitalization enhanced the sense of place and design quality of the plaza, while also addressing accessibility and operational issues that impacted user experiences and daily theater activities.



Historical

INSPIRATION

The design team drew on the region's history, geology, and Ashland's historic downtown vernacular to develop a dramatic design that evokes the Bricks' context. The geometry of the amphitheater is inspired by references to Ashland's past, including its sawmill.



Inviting PEOPLE IN

As a place where performers bring stories to life for audiences, this landscape needed to be dramatic in its own right. Its striking geometry visually and physically orients and invites visitors, offering a memorable icon for OSF.



MARTINO'S

ANGUS BOWMER
THEATRE

TUDOR GUILD
SHOP

LIFT

STAGE

ALLEN ELIZABETHAN
THEATRE

OSF OFFICES
TUDOR GUILD STORAGE

AMPHITHEATER

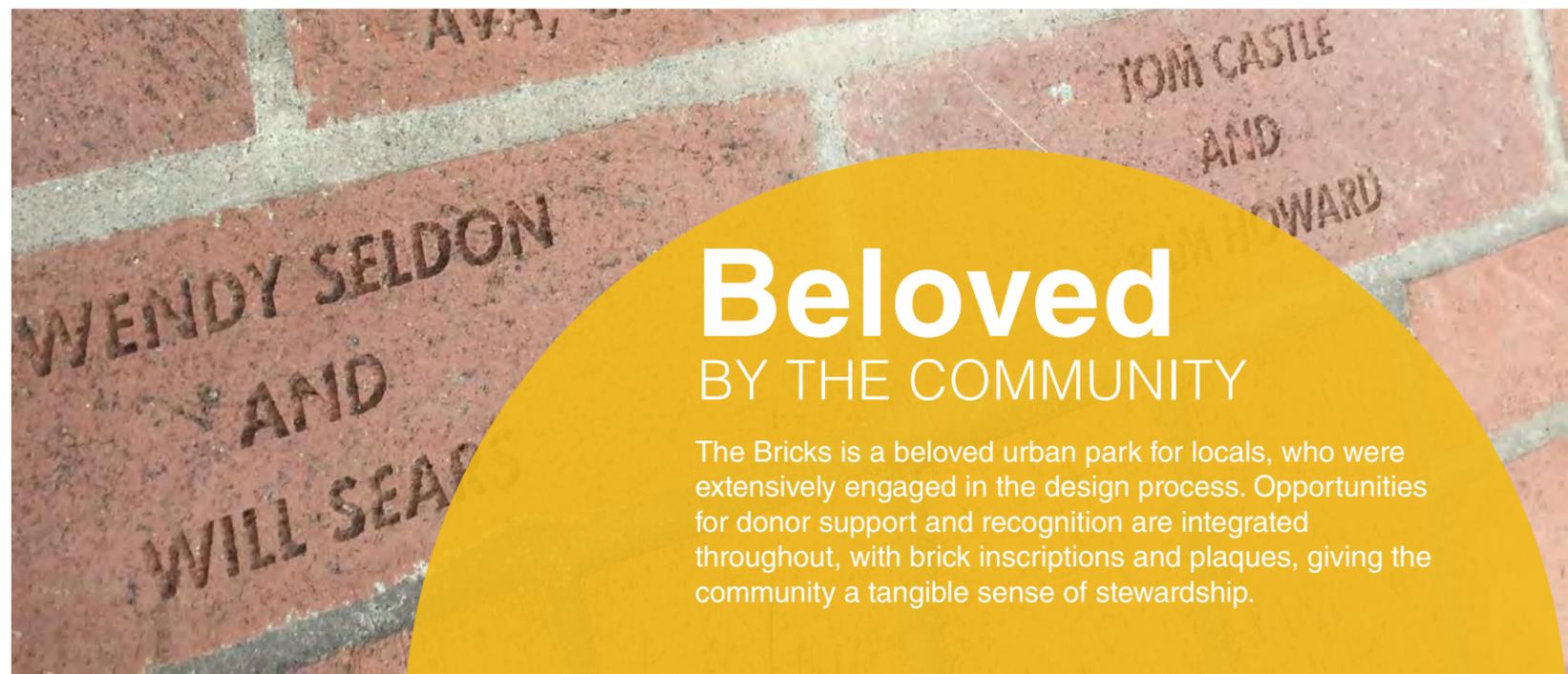
OSF OFFICES

SITE PLAN

The Bricks is located at the heart of OSF's campus, which connects downtown Ashland to the adjacent, celebrated Lithia Park. The Bricks forms a space that joins three theaters, the OSF offices, and the Thomas Theater across the street.

PIONEER STREET





Beloved

BY THE COMMUNITY

The Bricks is a beloved urban park for locals, who were extensively engaged in the design process. Opportunities for donor support and recognition are integrated throughout, with brick inscriptions and plaques, giving the community a tangible sense of stewardship.

4 Free
SHOWS PER WEEK
June - September



THE **Green** SHOW

When guests travel to Ashland, the Bricks is their first theatrical experience where they enjoy free outdoor performances of OSF's Green Show. This program brings together locals and visitors with culturally rich offerings.



Active

URBAN SPACE

The Bricks is an important gateway and hub that joins multiple public landmarks in Ashland and a variety of OSF facilities. As an active urban environment, the renovation of the Bricks embodies the activity and energy of the festival.

GREEN



MATERIALITY

With the input from OSF and the community, the team drew on the region's history, geology, and Ashland's historic downtown vernacular to develop an evocative, dramatic design.



THE Bricks

The place-based, dramatic renovation is anchored in a sense of place, the beauty of Southern Oregon, and the creativity of OSF.