



AMERICAN SOCIETY OF
LANDSCAPE ARCHITECTS

Washington Chapter

2017 CONFERENCE CALL FOR PROPOSALS

The Washington Chapter of the American Society of Landscape Architects (WASLA) is issuing a Call for Proposals for our Annual conference. We invite landscape architects, academics, allied professionals and vendors of the profession to submit proposals that fit this year's conference theme. Please send your proposal as a single PDF and as a word document to office@wasla.org by 5pm, **November 18, 2016**.

As the organization representing the landscape architecture profession in Washington State, [WASLA's](#) mission is to lead and educate within the profession and to participate in the careful stewardship, wise planning and artful design of our cultural and natural environments. Following enactment of the state Practice Act, WASLA became an approved course provider with the Landscape Architecture Continuing Education System (LA CES). WASLA will work with presenters to meet LA CES requirements and will register the session on the national LA CES database. LA CES requires all sessions be educational in nature and reinforce the learning objectives without the use of proprietary materials. Vendors' sessions will be reviewed carefully to ensure adequate academic content is provided. Honorariums, travel, and lodging expenses are not provided.

Conference Presentations
Friday, April 21, 2017
Spokane Convention Center

We anticipate an attentive and energetic audience of as many as 150 attendees for presentations examining the theme of this year's conference.

Where History Meets Nature

Where History Meets Nature celebrates city planning that exemplifies an essential sensitivity to each site's distinct history, its future potential, and the natural processes that shape it. The unique and rich history of a place, the beauty and grit of its surrounds, and the opportunities it makes possible all define the essence that landscape architects work to protect, restore and enhance. Inspired by this year's conference city, Spokane, Washington, the WASLA 2017 Annual Conference seeks discussions about place-shaping as it relates to intertwining natural assets and the built environment, historical preservation and planning the future, city centers and city perimeters, and other topics that explore our history, challenges, opportunities, and responsibilities when shaping nature.

Conference educational sessions will be 60 and 90 minutes in length with the option for two-part sessions for more detailed topics. Pre- and post-conference socials will be announced soon.

PROPOSAL REQUIREMENTS

OVERVIEW

Proposals for all conference and continuing education sessions must include the following elements to be considered. See the Detailed Requirements list below for the specific requirements of each element.

1. Title of presentation
2. Each presenter's contact information and biography
3. Session description and length desired
4. Learning objectives
5. [Health, safety, and welfare](#) (HSW) Statement
6. LA CES qualifying subject(s)
7. Session format

DETAILED REQUIREMENTS

1. Title of presentation: Choose a title that accurately reflects the content of the proposed session. Clever or catchy titles are acceptable as long as they are not misleading.

2. Each presenter's contact information and biography:

- A. Contact information: Please provide the following information for every presenter. If there is more than one presenter, please start with the one who will serve as contact person for the group. All proposal-related communication will be between WASLA and the first individual listed.
- First name and last name, firm or agency affiliation and presenter's title
 - Telephone
 - Mailing address
 - Email address
- B. Each presenter's biography: Provide a brief statement that includes each presenter's qualifications, expertise and experience related to teaching the proposed topic (limit each to 60 words.) These biographies will appear in marketing materials for the event.

3. Session description and length desired:

- A. Session Description: Describe your session content in 75 to 150 words. Your description will appear in the national LA CES database, promotional emails and event program.
- B. Length desired: 60 minutes, 90 minutes.

4. Learning objectives: List three or four bullet-point-style objectives participants will accomplish as a result of this session that will expand their knowledge, skills, or abilities in the field of landscape architecture. For example, below are sample learning objectives from a presentation on *Green Codes*.

Participants will:

- *Acquire a basic understanding of these codes, the policy drivers behind them and how they can work synergistically to create a greener built environment.*
- *Learn how to take a lead on design teams to implement these codes.*
- *Interact with the local government leads responsible for these codes, to explore barriers and solutions to effective implementation.*
- *Understand the resources that are available to help learn and implement these codes in their professional practice.*

5. Health, safety, and welfare (HSW) qualification: State whether the presentation meets the LA CES definition of [Health, Safety, and Welfare](#).

6. LA CES Qualifying Subjects: Please list which LA CES subjects apply to your presentation. Qualifying subjects include but are not limited to:

- Accessibility/ADA
- Business Practices/Contracts/HR
- Campus Planning & Design
- CADD/GIS/REVIT
- Design-build
- Green Roofs
- Healthcare and Therapeutic Design
- Historic Preservation
- Planting Design
- Housing & Community Design
- Parks & Recreation
- Project Management
- Residential Design
- Security Design
- Site Planning
- Sustainable Development & Design
- Transportation
- Urban Planning & Design
- Water/Stormwater Management

7. Session format: Please describe the format for how you intend to present the information, such as lecture, panel discussion, workshop, if you will include break-out groups, etc. We encourage you to consider the needs of all learning types including audio, visual and kinesthetic as you think about the format of your presentation.

Please submit your proposal by emailing a single PDF and a word document to office@wasla.org by 5:00 pm, **November 18, 2016**. Include "2017 CONFERENCE CALL FOR PROPOSALS" on the subject line of your message. All proposals will be acknowledged once received. Acceptance notices will be sent on or before January 11th, 2017.

WASLA looks forward to receiving your proposal.

Thank you for your support of WASLA.