



WASLA 2018

CHAPTER SPONSOR PROGRAM

 AMERICAN SOCIETY OF
LANDSCAPE ARCHITECTS
Washington Chapter



WASLA ANNUAL CONFERENCE OPPORTUNITIES

Available for purchase between December 1, 2017 - March 1, 2018

Sign up online at: wasla.org/become-a-2018-sponsor

Conference Daily Sponsor: \$3,000

This Sponsorship includes:

- Prominently identified with name and logo as the Conference Daily Sponsor on all material published for the event including: chapter website, event signage, program, and eblasts
- Name on lanyard or name badge (first come, first-serve)
- Identified on all advertising and print materials for the event
- Named in chapter newsletter articles written about the event
- Thanked as part of the presentation at the Conference luncheon
- Two complimentary Conference registrations
- 8 x 8 exhibit booth with 6-foot table and chair
- Full page advertisement in our Conference program (8.5" x 11" + 0.125" bleed)
- Ability to provide self-created promotional video (up to 5 minutes) to be presented during lunch

Pre /Post Conference Reception Sponsor: \$2,000

The Reception Sponsors are prominently identified with name and logo as the Pre or Post Conference Reception Sponsor on all material published for the event, including chapter website and event signage. Includes:

- Being prominently identified with name and logo as a Reception Sponsor on all material published for the event, including chapter website and event signage
- Thanked as part of the presentation at the Reception
- Two complimentary Conference registrations
- 8 x 8 exhibit booth with 6-foot table and chair
- One-third page advertisement in our Conference program (8.5" x 3.66" + 0.125" bleed)

Keynote Sponsor: \$2,000

Includes:

- Being prominently identified with name and logo as the Keynote Sponsor on all material published for the event, including chapter website and event signage
- Thanked as part of the presentation during the luncheon Keynote session
- Two complimentary Conference registrations

- 8 x 8 exhibit booth with 6-foot table and chair
- One-third page advertisement in our Conference program (8.5" x 3.66" + 0.125" bleed)

Breakfast Sponsor: \$1,250

Only three Breakfast Sponsorships are available.

Includes:

- Name and logo on table top displays
- Opportunity to stand by the buffet table and welcome Conference participants
- Being prominently identified with name as the Breakfast Sponsor in the Conference program

Break Sponsor: \$1,250

Only three Break Sponsorships are available. Includes:

- Name and logo on table top displays
- Opportunity to stand by the buffet table and welcome Conference participants
- Being prominently identified with name as the Break Sponsor in the Conference program

Lunch Sponsor: \$500

Includes:

- Name and logo on table top displays
- Being prominently identified with name as a Lunch Sponsor in the Conference program

WASLA CONFERENCE OPPORTUNITIES (CONT.)

Available for purchase between December 1, 2017 - March 1, 2018

Sign up online at: wasla.org/become-a-2018-sponsor

Exhibit Booth: \$895

Includes:

- 8 x 8 exhibit booth with 6-foot table and chair
- One complimentary Conference registration. An additional registration can be purchased for \$130
- Identified by name in Conference program
- Does not include power or internet access (contact venue to inquire)

Exhibit Table: \$575

Includes:

- 6-foot table and chair
- One complimentary Conference registration. An additional registration can be purchased for \$130
- Identified by name in Conference program
- Does not include power or internet access (contact venue to inquire)



WASLA ANNUAL AWARDS OPPORTUNITIES

Available for purchase between December 1, 2017 - November 1, 2018

Sign up online at: wasla.org/become-a-2018-sponsor

Western Hemlock Sponsor: \$2,000

Only two Western Hemlock Sponsorships are available. This sponsorship includes:

- Being prominently identified with name and logo as a Western Hemlock Sponsor on all materials published for the event, including chapter website, Facebook page, and event signage
- Identified on all advertising and print materials for the event
- Thanked as part of the presentation at the Awards reception
- Includes a Sponsorship of alcoholic beverages at the event
- 20 square feet of space (max.) to display site furniture/products
- Two complimentary registrations

Pacific Rhododendron Sponsor: \$1,500

Only two Pacific Rhododendron Sponsorships are available. This sponsorship includes:

- Being identified with name and logo as a Pacific Rhododendron Sponsor on all materials published for the event, including chapter website, Facebook page, and event signage
- Identified on all advertising and print materials for the event
- Thanked as part of the presentation at the Awards reception
- Includes a Sponsorship of a round of appetizers/desserts served at the event
- 12 square feet of space (max.) to display site furniture/product
- One complimentary registration

American Goldfinch Sponsor: \$1,000

Only six American Goldfinch Sponsorships are available. This sponsorship includes:

- Being identified with name and logo as a American Goldfinch Sponsor on all materials published for the event, including chapter website, Facebook page, and event signage
- Identified on all advertising and print materials for the event

- Thanked as part of the presentation at the Awards reception
- Includes a Sponsorship for one round of appetizers/desserts served at the event
- One complimentary registration

Olympic Marmot Sponsor: \$500

There are unlimited Olympic Marmot Sponsorships available. This sponsorship includes:

- Being identified with name and logo as an Olympic Marmot Sponsor on all materials published for the event, including chapter website, Facebook page, and event signage
- Identified on all advertising and print materials for the event
- Named in chapter newsletter articles written about the event
- Thanked as part of the presentation at the Awards reception
- One complimentary registration

WASLA ADDITIONAL SPONSOR OPPORTUNITIES

Sign up online at: wasla.org/become-a-2018-sponsor

Website Sponsorship: \$300

WASLA Website Sponsors are identified with a 205 x 200 pixel linked advertisement on most webpages. With over 100 unique visits a day, WASLA Website Sponsorship provides unique exposure to landscape architects in Washington. Complete the WASLA sponsor form and upload your ad to start your sponsorship.

Newsletter Sponsorship: \$300

WASLA Newsletter Sponsors are identified in monthly issues of the Chapter's newsletter with a 200 x 200 pixel linked advertisement. Sponsorships are for the calendar year (pro-rated for a partial year).

Happy Hour Event Sponsorship: \$700

Happy Hours are generally scheduled throughout the region with up to six per year in Western Washington per year, three in Eastern Washington, and one or two in Southwest Washington. This Sponsorship includes being the sole Sponsor for the event. During the event, you have up to 15 minutes to address the audience, showcase samples or introduce new items, and network with attendees.

Host Your Own Happy Hour: \$TBD

This option allows Sponsors to customize a unique event for WASLA members. Sponsors plan the event and handle all costs; WASLA advertises the event to members and handles registration. Email the WASLA Office at office@wasla.org.

Landscape Architecture Registration Exam Review Sponsor: \$500

This sponsorship helps keep costs reasonable for Landscape Architecture Registration Exam (LARE) Review participants.

- Identified with name and logo on LARE review event webpage
- Identified on all advertising for the LARE Review event
- Named in chapter newsletter articles written about the LARE Review event
- Announced at the beginning of the event as an event Sponsor

PARK(ing) Day Sponsor: \$300-\$1,200

Perfect for firms, vendors, and individuals, this Sponsorship supports the annual international PARK(ing) Day event where citizens are invited to engage in public space design by transforming parking spaces into temporary pop-up parks. In collaboration with cities across the state, WASLA promotes and organizes PARK(ing) Day. Sponsorship is used to offset required fees for participating community groups, non-profits, and other organizations.

- Support 12 pop-up parks: \$1,200
- Support 6 pop-up parks: \$600
- Support 3 pop-up parks: \$300

Benefits include your name and a linked logo in all advertisements for the event, acknowledgement on social media, and signage on the day of the event. Sponsors will also receive a digital PARK(ing) Day Sponsor Badge for their use on social media, website, and other communications.